

Cat Care in the Netherlands - Market Summary, Competitive Analysis and Forecast to 2024

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Abstracts

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SUMMARY

Cat Care in the Netherlands industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The cat care market consists of the retail sale of cat food, cat litter, cat toys, and cat treats & milk. The cat food segment consists of dry cat food, kitten food, and moist cat food. The cat toys segment contains all non-food items bought for cats to play or exercise with, such as balls, soft toys, and interactive toys. The cat treats segment consists of healthy and/or sweet snacks and treats sold specifically for occasional consumption by domestic cats. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Dutch Cat care market had total revenues of \$728.7m in 2019, representing a compound annual growth rate (CAGR) of 0.2% between 2015 and 2019.

Market consumption volumes declined with a compound annual rate of change

(CAGR) of -1.2% between 2015-2019, to reach a total of 134.8 million kilograms in 2019.

The general decline in the pet population is expected to continue to exert downward pressure on pet care product sales.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the cat care market in the Netherlands

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cat care market in the Netherlands

Leading company profiles reveal details of key cat care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Netherlands cat care market with five year forecasts

REASONS TO BUY

What was the size of the Netherlands cat care market by value in 2019?

What will be the size of the Netherlands cat care market in 2024?

What factors are affecting the strength of competition in the Netherlands cat care market?

How has the market performed over the last five years?

What are the main segments that make up the Netherlands's cat care market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Dutch cat care market?
- 7.3. Which companies have been most successful in increasing their market shares in the last four years?
- 7.4. Which companies' market shares have declined in the last four years?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Mars, Incorporated
- 8.2. Nestle SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Netherlands cat care market value: \$ million, 2015-19
- Table 2: Netherlands cat care market volume: million kilograms, 2015-19
- Table 3: Netherlands cat care market category segmentation: \$ million, 2019
- Table 4: Netherlands cat care market geography segmentation: \$ million, 2019
- Table 5: Netherlands cat care market distribution: % share, by value, 2019
- Table 6: Netherlands cat care market value forecast: \$ million, 2019-24
- Table 7: Netherlands cat care market volume forecast: million kilograms, 2019-24
- Table 8: Netherlands cat care market share: % share, by value, 2019
- Table 9: Mars, Incorporated: key facts
- Table 10: Mars, Incorporated: Key Employees
- Table 11: Nestle SA: key facts
- Table 12: Nestle SA: Annual Financial Ratios
- Table 13: Nestle SA: Key Employees
- Table 14: Nestle SA: Key Employees Continued
- Table 15: Netherlands size of population (million), 2015-19
- Table 16: Netherlands gdp (constant 2005 prices, \$ billion), 2015-19
- Table 17: Netherlands gdp (current prices, \$ billion), 2015-19
- Table 18: Netherlands inflation, 2015-19
- Table 19: Netherlands consumer price index (absolute), 2015-19
- Table 20: Netherlands exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Netherlands cat care market value: \$ million, 2015-19

Figure 2: Netherlands cat care market volume: million kilograms, 2015-19

Figure 3: Netherlands cat care market category segmentation: % share, by value, 2019

Figure 4: Netherlands cat care market geography segmentation: % share, by value, 2019

Figure 5: Netherlands cat care market distribution: % share, by value, 2019

Figure 6: Netherlands cat care market value forecast: \$ million, 2019-24

Figure 7: Netherlands cat care market volume forecast: million kilograms, 2019-24

Figure 8: Forces driving competition in the cat care market in the Netherlands, 2019

Figure 9: Drivers of buyer power in the cat care market in the Netherlands, 2019

Figure 10: Drivers of supplier power in the cat care market in the Netherlands, 2019

Figure 11: Factors influencing the likelihood of new entrants in the cat care market in the Netherlands, 2019

Figure 12: Factors influencing the threat of substitutes in the cat care market in the Netherlands, 2019

Figure 13: Drivers of degree of rivalry in the cat care market in the Netherlands, 2019

Figure 14: Netherlands cat care market share: % share, by value, 2019

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