

Cat Care in India - Market Summary, Competitive Analysis and Forecast to 2024

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Abstracts

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SUMMARY

Cat Care in India industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The cat care market consists of the retail sale of cat food, cat litter, cat toys, and cat treats & milk. The cat food segment consists of dry cat food, kitten food, and moist cat food. The cat toys segment contains all non-food items bought for cats to play or exercise with, such as balls, soft toys, and interactive toys. The cat treats segment consists of healthy and/or sweet snacks and treats sold specifically for occasional consumption by domestic cats. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Indian Cat care market had total revenues of \$52.2m in 2019, representing a compound annual growth rate (CAGR) of 9.7% between 2015 and 2019.

Market consumption volume increased with a CAGR of 7.5% between 2015-2019, to reach a total of 19.8 million kilograms in 2019.

Rising rates of pet ownership and the trend of pet humanization trend are the factors contributing to the growth of this market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the cat care market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cat care market in India

Leading company profiles reveal details of key cat care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India cat care market with five year forecasts

REASONS TO BUY

What was the size of the India cat care market by value in 2019?

What will be the size of the India cat care market in 2024?

What factors are affecting the strength of competition in the India cat care market?

How has the market performed over the last five years?

What are the main segments that make up India's cat care market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Indian cat care market?
- 7.3. Which companies have been most successful in increasing their market shares in the last four years?
- 7.4. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Mars, Incorporated
- 8.2. Ultra Pet Inc
- 8.3. Indian Broiler Group Pvt Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: India cat care market value: \$ million, 2015-19
- Table 2: India cat care market volume: million kilograms, 2015-19
- Table 3: India cat care market category segmentation: \$ million, 2019
- Table 4: India cat care market geography segmentation: \$ million, 2019
- Table 5: India cat care market distribution: % share, by value, 2019
- Table 6: India cat care market value forecast: \$ million, 2019-24
- Table 7: India cat care market volume forecast: million kilograms, 2019-24
- Table 8: India cat care market share: % share, by value, 2019
- Table 9: Mars, Incorporated: key facts
- Table 10: Mars, Incorporated: Key Employees
- Table 11: Ultra Pet Inc: key facts
- Table 12: Indian Broiler Group Pvt Ltd: key facts
- Table 13: Indian Broiler Group Pvt Ltd: Key Employees
- Table 14: Indian Broiler Group Pvt Ltd: Key Employees Continued
- Table 15: India size of population (million), 2015-19
- Table 16: India gdp (constant 2005 prices, \$ billion), 2015-19
- Table 17: India gdp (current prices, \$ billion), 2015-19
- Table 18: India inflation, 2015-19
- Table 19: India consumer price index (absolute), 2015-19
- Table 20: India exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

- Figure 1: India cat care market value: \$ million, 2015-19
- Figure 2: India cat care market volume: million kilograms, 2015-19
- Figure 3: India cat care market category segmentation: % share, by value, 2019
- Figure 4: India cat care market geography segmentation: % share, by value, 2019
- Figure 5: India cat care market distribution: % share, by value, 2019
- Figure 6: India cat care market value forecast: \$ million, 2019-24
- Figure 7: India cat care market volume forecast: million kilograms, 2019-24
- Figure 8: Forces driving competition in the cat care market in India, 2019
- Figure 9: Drivers of buyer power in the cat care market in India, 2019
- Figure 10: Drivers of supplier power in the cat care market in India, 2019
- Figure 11: Factors influencing the likelihood of new entrants in the cat care market in India, 2019
- Figure 12: Factors influencing the threat of substitutes in the cat care market in India, 2019
- Figure 13: Drivers of degree of rivalry in the cat care market in India, 2019
- Figure 14: India cat care market share: % share, by value, 2019

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