

Cat Care in Europe - Market Summary, Competitive Analysis and Forecast to 2024

<https://marketpublishers.com/r/C3CB72C0EBBDEN.html>

Date: June 2021

Pages: 37

Price: US\$ 350.00 (Single User License)

ID: C3CB72C0EBBDEN

Abstracts

Cat Care in Europe - Market Summary, Competitive Analysis and Forecast to 2024

SUMMARY

Cat Care in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The cat care market consists of the retail sale of cat food, cat litter, cat toys, and cat treats & milk. The cat food segment consists of dry cat food, kitten food, and moist cat food. The cat toys segment contains all non-food items bought for cats to play or exercise with, such as balls, soft toys, and interactive toys. The cat treats segment consists of healthy and/or sweet snacks and treats sold specifically for occasional consumption by domestic cats. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The European Cat care market had total revenues of \$16,075.4m in 2019, representing a compound annual growth rate (CAGR) of 3.3% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.2% between

2015-2019, to reach a total of 4,859 million kilograms in 2019.

The millennial population are more likely to humanize their pets and treat them as family.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the cat care market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cat care market in Europe

Leading company profiles reveal details of key cat care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe cat care market with five year forecasts

REASONS TO BUY

What was the size of the Europe cat care market by value in 2019?

What will be the size of the Europe cat care market in 2024?

What factors are affecting the strength of competition in the Europe cat care market?

How has the market performed over the last five years?

What are the main segments that make up Europe's cat care market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the European cat care market?
- 7.3. Which companies have been most successful in increasing their market shares in the last four years?
- 7.4. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Mars, Incorporated
- 8.2. Nestle SA
- 8.3. Spectrum Brands Holdings, Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Europe cat care market value: \$ million, 2015-19

Table 2: Europe cat care market volume: million kilograms, 2015-19

Table 3: Europe cat care market category segmentation: \$ million, 2019

Table 4: Europe cat care market geography segmentation: \$ million, 2019

Table 5: Europe cat care market distribution: % share, by value, 2019

Table 6: Europe cat care market value forecast: \$ million, 2019-24

Table 7: Europe cat care market volume forecast: million kilograms, 2019-24

Table 8: Europe cat care market share: % share, by value, 2019

Table 9: Mars, Incorporated: key facts

Table 10: Mars, Incorporated: Key Employees

Table 11: Nestle SA: key facts

Table 12: Nestle SA: Annual Financial Ratios

Table 13: Nestle SA: Key Employees

Table 14: Nestle SA: Key Employees Continued

Table 15: Spectrum Brands Holdings, Inc.: key facts

Table 16: Spectrum Brands Holdings, Inc.: Key Employees

Table 17: Europe size of population (million), 2015-19

Table 18: Europe gdp (constant 2005 prices, \$ billion), 2015-19

Table 19: Europe gdp (current prices, \$ billion), 2015-19

Table 20: Europe inflation, 2015-19

Table 21: Europe consumer price index (absolute), 2015-19

Table 22: Europe exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Europe cat care market value: \$ million, 2015-19

Figure 2: Europe cat care market volume: million kilograms, 2015-19

Figure 3: Europe cat care market category segmentation: % share, by value, 2019

Figure 4: Europe cat care market geography segmentation: % share, by value, 2019

Figure 5: Europe cat care market distribution: % share, by value, 2019

Figure 6: Europe cat care market value forecast: \$ million, 2019-24

Figure 7: Europe cat care market volume forecast: million kilograms, 2019-24

Figure 8: Forces driving competition in the cat care market in Europe, 2019

Figure 9: Drivers of buyer power in the cat care market in Europe, 2019

Figure 10: Drivers of supplier power in the cat care market in Europe, 2019

Figure 11: Factors influencing the likelihood of new entrants in the cat care market in Europe, 2019

Figure 12: Factors influencing the threat of substitutes in the cat care market in Europe, 2019

Figure 13: Drivers of degree of rivalry in the cat care market in Europe, 2019

Figure 14: Europe cat care market share: % share, by value, 2019

I would like to order

Product name: Cat Care in Europe - Market Summary, Competitive Analysis and Forecast to 2024

Product link: <https://marketpublishers.com/r/C3CB72C0EBBDEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C3CB72C0EBBDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970