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Cat care Global Industry Almanac 2013-2022

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Abstracts

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SUMMARY

Global Cat Care industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY QUESTIONS ANSWERED

What was the size of the global cat care market by value in 2017?

What will be the size of the global cat care market in 2022?

What factors are affecting the strength of competition in the global cat care market?

How has the market performed over the last five years?

Who are the top competitors in the global cat care market?

SCOPE

Essential resource for top-line data and analysis covering the global cat care market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

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The cat care market consists of the retail sale of cat food, cat litter, and cat treats and milk. The cat food segment consists of dry cat food, kitten food, and moist cat food. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2017 exchange rates.

The global cat care market had total revenues of $27,103.5m in 2017, representing a compound annual growth rate (CAGR) of 2.0% between 2013 and 2017.

Market consumption volume increased with a CAGR of 0.95% between 2013 and 2017, to reach a total of 9,513.8 million kilograms in 2017.

The global cat care market is driven by two major trends - pet humanization and health and wellness.

REASONS TO BUY

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global cat care market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global cat care market

Leading company profiles reveal details of key cat care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global cat care market with five year forecasts by both value and volume

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