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Cat care Global Group of Eight (G8) Industry Guide 2013-2022

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Abstracts

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SUMMARY

The G8 Cat Care industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY QUESTIONS ANSWERED

What was the size of the G8 cat care market by value in 2017?

What will be the size of the G8 cat care market in 2022?

What factors are affecting the strength of competition in the G8 cat care market?

How has the market performed over the last five years?

Who are the top competitors in the G8 cat care market?

SCOPE

Essential resource for top-line data and analysis covering the G8 cat care market. Includes market size and segmentation data, textual and graphical

analysis of market growth trends and leading companies.

The G8 countries contributed $20,527.9 million in 2017 to the global cat care industry, with a compound annual growth rate (CAGR) of 1.5% between 2013 and 2017. The G8 countries are expected to reach a value of $22,584.2 million in 2022, with a CAGR of 1.9% over the 2017-22 period.

Among the G8 nations, the US is the leading country in the cat care industry, with market revenues of $9,567.3 million in 2017. This was followed by Germany and France, with a value of $2,121.0 and $1,891.4 million, respectively.

The US is expected to lead the cat care industry in the G8 nations with a value of $10,370.1 million in 2016, followed by Germany and France with expected values of $2,361.4 and $2,258.0 million, respectively.

REASONS TO BUY

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 cat care market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 cat care market

Leading company profiles reveal details of key cat care market players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 cat care market with five year forecasts by both value and volume

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

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