

Casio Computer Co., Ltd. - Company Profile and SWOT Analysis

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Abstracts

Casio Computer Co., Ltd. %li%Company Profile and SWOT Analysis

Summary

Casio Computer Co., Ltd. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Casio Computer Co. Ltd. (Casio or 'the company') is involved in manufacturing and marketing of consumer and commercial electronic products. The company's product portfolio includes timepieces, electronic calculators, digital watches, clocks, electronic musical instruments, electronic dictionaries, system equipment, label printers, data projectors, molds, and management support systems. It also provides handheld terminals and electronic cash registers to the corporates. The company sells watches under brand names, G%li%Shock, Baby-G, Oceanus, Pro Trek, Edifice, Casio, Privia, CDP, Celviano, Casiotone, CT-X, and Sheen brands. The company operates in Japan, Asia, Europe, India, Singapore, North America, and the Middle East through its subsidiaries. The company is headquartered in Shibuya-Ku, Tokyo, Japan.

Scope

Detailed information on Casio Computer Co., Ltd. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Casio Computer Co., Ltd. in the form of a SWOT analysis

An in-depth view of the business model of Casio Computer Co., Ltd. including a breakdown and examination of key business segments

Intelligence on Casio Computer Co., Ltd.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Casio Computer Co., Ltd., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Casio Computer Co., Ltd. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Casio Computer Co., Ltd. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Casio Computer Co., Ltd.'s business structure, strategy and prospects.

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