

Casinos & Gaming in North America

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Abstracts

Casinos & Gaming in North America

SUMMARY

Casinos & Gaming in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the North America casinos & gaming market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The casinos and gaming market consists of all forms of betting and gaming. All values are stated in terms of gross gaming win. This is the total amount waged by customers minus the total amount paid out to customers as winnings, but before the payment of any applicable taxes, disbursements to charitable or other causes by games established for those purposes, or other expenses.

The North American casinos and gaming sector had total gross gaming win of \$120,548.7m in 2016, representing a compound annual growth rate (CAGR) of 0.1% between 2012 and 2016.

The casinos segment was the sector's most lucrative in 2016, with total gross

gaming win of \$45,890.5m, equivalent to 38.1% of the sector's overall value.

The US casinos and gaming sector will recover however Mexico is forecast to experience the most growth.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the casinos & gaming market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the casinos & gaming market in North America

Leading company profiles reveal details of key casinos & gaming market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America casinos & gaming market with five year forecasts

REASONS TO BUY

What was the size of the North America casinos & gaming market by value in 2016?

What will be the size of the North America casinos & gaming market in 2021?

What factors are affecting the strength of competition in the North America casinos & gaming market?

How has the market performed over the last five years?

What are the main segments that make up North America's casinos & gaming market?

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COMPANIES MENTIONED

Caesars Entertainment Corporation

Gamehost Inc.

Great Canadian Gaming Corporation

MGM Resorts International

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