

Casinos & Gaming in North America

<https://marketpublishers.com/r/CCB82534E15EN.html>

Date: January 2018

Pages: 34

Price: US\$ 350.00 (Single User License)

ID: CCB82534E15EN

Abstracts

Casinos & Gaming in North America

SUMMARY

Casinos & Gaming in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the North America casinos & gaming market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The casinos and gaming market consists of all forms of betting and gaming. All values are stated in terms of gross gaming win. This is the total amount waged by customers minus the total amount paid out to customers as winnings, but before the payment of any applicable taxes, disbursements to charitable or other causes by games established for those purposes, or other expenses.

The North American casinos and gaming sector had total gross gaming win of \$120,548.7m in 2016, representing a compound annual growth rate (CAGR) of 0.1% between 2012 and 2016.

The casinos segment was the sector's most lucrative in 2016, with total gross

gaming win of \$45,890.5m, equivalent to 38.1% of the sector's overall value.

The US casinos and gaming sector will recover however Mexico is forecast to experience the most growth.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the casinos & gaming market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the casinos & gaming market in North America

Leading company profiles reveal details of key casinos & gaming market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America casinos & gaming market with five year forecasts

REASONS TO BUY

What was the size of the North America casinos & gaming market by value in 2016?

What will be the size of the North America casinos & gaming market in 2021?

What factors are affecting the strength of competition in the North America casinos & gaming market?

How has the market performed over the last five years?

What are the main segments that make up North America's casinos & gaming market?

Contents

Executive Summary
Market value
Market value forecast
Category segmentation
Geography segmentation
Market rivalry
Market Overview
Market definition
Market analysis
Market Data
Market value
Market Segmentation
Category segmentation
Geography segmentation
Market Outlook
Market value forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
Caesars Entertainment Corporation
Gamehost Inc.
Great Canadian Gaming Corporation
MGM Resorts International
Methodology
Industry associations
Related MarketLine research
Appendix
About MarketLine

List Of Tables

LIST OF TABLES

Table 1: North America casinos & gaming sector value: \$ million, 2012-16

Table 2: North America casinos & gaming sector category segmentation: \$ million, 2016

Table 3: North America casinos & gaming sector geography segmentation: \$ million, 2016

Table 4: North America casinos & gaming sector value forecast: \$ million, 2016-21

Table 5: Caesars Entertainment Corporation: key facts

Table 6: Caesars Entertainment Corporation: key financials (\$)

Table 7: Caesars Entertainment Corporation: key financial ratios

Table 8: Gamehost Inc.: key facts

Table 9: Gamehost Inc.: key financials (\$)

Table 10: Gamehost Inc.: key financials (C\$)

Table 11: Gamehost Inc.: key financial ratios

Table 12: Great Canadian Gaming Corporation: key facts

Table 13: Great Canadian Gaming Corporation: key financials (\$)

Table 14: Great Canadian Gaming Corporation: key financials (C\$)

Table 15: Great Canadian Gaming Corporation: key financial ratios

Table 16: MGM Resorts International: key facts

Table 17: MGM Resorts International: key financials (\$)

Table 18: MGM Resorts International: key financial ratios

List Of Figures

LIST OF FIGURES

Figure 1: North America casinos & gaming sector value: \$ million, 2012-16

Figure 2: North America casinos & gaming sector category segmentation: % share, by value, 2016

Figure 3: North America casinos & gaming sector geography segmentation: % share, by value, 2016

Figure 4: North America casinos & gaming sector value forecast: \$ million, 2016-21

Figure 5: Forces driving competition in the casinos & gaming sector in North America, 2016

Figure 6: Drivers of buyer power in the casinos & gaming sector in North America, 2016

Figure 7: Drivers of supplier power in the casinos & gaming sector in North America, 2016

Figure 8: Factors influencing the likelihood of new entrants in the casinos & gaming sector in North America, 2016

Figure 9: Factors influencing the threat of substitutes in the casinos & gaming sector in North America, 2016

Figure 10: Drivers of degree of rivalry in the casinos & gaming sector in North America, 2016

Figure 11: Caesars Entertainment Corporation: revenues & profitability

Figure 12: Caesars Entertainment Corporation: assets & liabilities

Figure 13: Gamehost Inc.: revenues & profitability

Figure 14: Gamehost Inc.: assets & liabilities

Figure 15: Great Canadian Gaming Corporation: revenues & profitability

Figure 16: Great Canadian Gaming Corporation: assets & liabilities

Figure 17: MGM Resorts International: revenues & profitability

Figure 18: MGM Resorts International: assets & liabilities

COMPANIES MENTIONED

Caesars Entertainment Corporation

Gamehost Inc.

Great Canadian Gaming Corporation

MGM Resorts International

I would like to order

Product name: Casinos & Gaming in North America

Product link: <https://marketpublishers.com/r/CCB82534E15EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CCB82534E15EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970