

# Casinos and Gaming in New Zealand - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Casinos & Gaming in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The casinos and gaming market consists of all forms of betting and gaming. All values are stated in terms of gross gaming win (GGR). This is the total amount wagered by customers minus the total amount paid out to customers as winnings, but before the payment of any applicable taxes, disbursements to charitable or other causes by games established for those purposes, or other expenses.

The New Zealand casinos and gaming sector registered total gross gaming win of \$9,595.0m in 2020, representing a compound annual growth rate (CAGR) of 2.8% between 2016 and 2020.

The COVID-19 outbreak impacted the sector greatly in 2020. Casinos were forced to shut their business for most of the year due to the ongoing coronavirus restrictions and lockdowns.

The COVID-19 pandemic has led to either the cancellation or postponement of a number of major sporting events globally, which has disrupted this stage of the supply chain significantly.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the casinos & gaming market in New Zealand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the casinos & gaming market in New Zealand

Leading company profiles reveal details of key casinos & gaming market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand casinos & gaming market with five year forecasts

## **REASONS TO BUY**

What was the size of the New Zealand casinos & gaming market by value in 2020?

What will be the size of the New Zealand casinos & gaming market in 2025?

What factors are affecting the strength of competition in the New Zealand casinos & gaming market?

How has the market performed over the last five years?

What are the main segments that make up New Zealand's casinos & gaming market?

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