

Casinos & Gaming in Scandinavia

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Abstracts

Casinos & Gaming in Scandinavia

SUMMARY

Casinos & Gaming in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the Scandinavia casinos & gaming market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The casinos and gaming market consists of all forms of betting and gaming. All values are stated in terms of gross gaming win. This is the total amount waged by customers minus the total amount paid out to customers as winnings, but before the payment of any applicable taxes, disbursements to charitable or other causes by games established for those purposes, or other expenses.

The Scandinavian casinos and gaming sector had total gross gaming win of \$4,778.9m in 2016, representing a compound annual growth rate (CAGR) of 0.6% between 2012 and 2016.

The lotteries segment was the sector's most lucrative in 2016, with total gross

gaming win of \$1,793.6m, equivalent to 37.5% of the sector's overall value.

Casinos and gaming in Scandinavian countries are highly regulated. Veikkaus Oy is the Finnish national betting agency which is fully owned by the Finnish government and has an exclusive legal betting license on lotteries and sports betting. Similarly, all casinos in Sweden are owned by Svenska Spel, which is government run and makes up 50% of the gambling market in Sweden.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the casinos & gaming market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the casinos & gaming market in Scandinavia

Leading company profiles reveal details of key casinos & gaming market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia casinos & gaming market with five year forecasts

REASONS TO BUY

What was the size of the Scandinavia casinos & gaming market by value in 2016?

What will be the size of the Scandinavia casinos & gaming market in 2021?

What factors are affecting the strength of competition in the Scandinavia casinos & gaming market?

How has the market performed over the last five years?

What are the main segments that make up Scandinavia's casinos & gaming market?

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COMPANIES MENTIONED

Betsson AB

Danske Spil

Klasselotteriet

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