

Casinos & Gaming in New Zealand

<https://marketpublishers.com/r/C23F120DADB7EN.html>

Date: April 2024

Pages: 32

Price: US\$ 350.00 (Single User License)

ID: C23F120DADB7EN

Abstracts

Casinos & Gaming in New Zealand

Summary

Casinos & Gaming in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The casinos & gaming market values are stated in terms of gross gambling yield (GGY). It is the amount of money retained by the casino and gaming operators after winnings amounts have been paid and before operating costs are deducted. The market covers all forms of betting and gaming.

The New Zealand casinos & gaming sector recorded total revenues of \$1.9 billion in 2023, representing a compound annual growth rate (CAGR) of 3.3% between 2018 and 2023.

The lotteries segment accounted for the sector's largest proportion in 2023, with total revenues of \$0.9 billion, equivalent to 44.5% of the sector's overall value.

New Zealand held a 2.7% share of the Asia-Pacific market share in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the casinos & gaming market in New Zealand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the casinos & gaming market in New Zealand

Leading company profiles reveal details of key casinos & gaming market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand casinos & gaming market with five year forecasts

Reasons to Buy

What was the size of the New Zealand casinos & gaming market by value in 2023?

What will be the size of the New Zealand casinos & gaming market in 2028?

What factors are affecting the strength of competition in the New Zealand casinos & gaming market?

How has the market performed over the last five years?

What are the main segments that make up New Zealand's casinos & gaming market?

Contents

Table of Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the market?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of the leading players?
- 7.4. What are the recent developments in the market?

8 COMPANY PROFILES

- 8.1. New Zealand Lotteries Commission
- 8.2. New Zealand Racing Board
- 8.3. SKYCITY Entertainment Group Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: New Zealand casinos & gaming sector value: \$ million, 2018-23
- Table 2: New Zealand casinos & gaming sector category segmentation: % share, by value, 2018-2023
- Table 3: New Zealand casinos & gaming sector category segmentation: \$ million, 2018-2023
- Table 4: New Zealand casinos & gaming sector geography segmentation: \$ million, 2023
- Table 5: New Zealand casinos & gaming sector value forecast: \$ million, 2023-28
- Table 6: New Zealand Lotteries Commission: key facts
- Table 7: New Zealand Racing Board: key facts
- Table 8: SKYCITY Entertainment Group Ltd: key facts
- Table 9: SKYCITY Entertainment Group Ltd: Annual Financial Ratios
- Table 10: SKYCITY Entertainment Group Ltd: Key Employees
- Table 11: New Zealand size of population (million), 2019-23
- Table 12: New Zealand gdp (constant 2005 prices, \$ billion), 2019-23
- Table 13: New Zealand gdp (current prices, \$ billion), 2019-23
- Table 14: New Zealand inflation, 2019-23
- Table 15: New Zealand consumer price index (absolute), 2019-23
- Table 16: New Zealand exchange rate, 2019-23

List Of Figures

LIST OF FIGURES

Figure 1: New Zealand casinos & gaming sector value: \$ million, 2018-23

Figure 2: New Zealand casinos & gaming sector category segmentation: \$ million, 2018-2023

Figure 3: New Zealand casinos & gaming sector geography segmentation: % share, by value, 2023

Figure 4: New Zealand casinos & gaming sector value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the casinos & gaming sector in New Zealand, 2023

Figure 6: Drivers of buyer power in the casinos & gaming sector in New Zealand, 2023

Figure 7: Drivers of supplier power in the casinos & gaming sector in New Zealand, 2023

Figure 8: Factors influencing the likelihood of new entrants in the casinos & gaming sector in New Zealand, 2023

Figure 9: Factors influencing the threat of substitutes in the casinos & gaming sector in New Zealand, 2023

Figure 10: Drivers of degree of rivalry in the casinos & gaming sector in New Zealand, 2023

I would like to order

Product name: Casinos & Gaming in New Zealand

Product link: <https://marketpublishers.com/r/C23F120DADB7EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C23F120DADB7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970