

# Casinos & Gaming in Asia-Pacific

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## **Abstracts**

Casinos & Gaming in Asia-Pacific

#### Summary

Casinos & Gaming in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **Key Highlights**

Casinos & gaming sector values are stated in terms of gross gambling yield (GGY). It is the amount of money retained by the casino and gaming operators after winnings amounts have been paid and before operating costs are deducted. The sector covers all forms of betting and gaming.

The Asia-Pacific casinos & gaming sector recorded a gross gambling yield of \$79.3 billion in 2024, representing a compound annual growth rate (CAGR) of 1.8% between 2019 and 2024.

The sports betting and related segment accounted for the sector's largest proportion in 2024, with a total gross gambling yield of \$35.2 billion, equivalent to 44.4% of the sector's overall value.

The Asia-Pacific casinos & gaming sector is growing due to an increase in online engagement. There is a marked shift towards digital and mobile gaming with digital purchases becoming increasingly popular.



#### Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the casinos & gaming market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the casinos & gaming market in Asia-Pacific

Leading company profiles reveal details of key casinos & gaming market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific casinos & gaming market with five year forecasts

### Reasons to Buy

What was the size of the Asia-Pacific casinos & gaming market by value in 2024?

What will be the size of the Asia-Pacific casinos & gaming market in 2029?

What factors are affecting the strength of competition in the Asia-Pacific casinos & gaming market?

How has the market performed over the last five years?

What are the main segments that make up Asia-Pacific's casinos & gaming market?



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