

# Carter's Inc - Company Profile and SWOT Analysis

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## Abstracts

Carter's Inc - Company Profile and SWOT Analysis

### SUMMARY

Carter's Inc - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Carter's Inc (Carter's) is a marketer of children's apparel. The company is involved in the design, production, and sale of baby products, playclothes, apparel, accessories, bedding products, outerwear, sleepwear, footwear, home décor, swimwear, shoes, socks, diaper bags, and toys. Carter's operates under various brands such as OshKoshB'gosh, OshKosh, Skip Hop, Baby B'gosh, Child of Mine, Just One You, Simple Joys, Little Planet, and Carters KID. The company's products cater to the needs of young children and are sold through various channels including its own e-commerce platforms, department stores, national chain stores, and specialty stores. It has business presence in the US, Mexico, Canada, Bangladesh, Cambodia, Vietnam, and China. Carters is headquartered in Atlanta, Georgia, the US.

### SCOPE

Detailed information on Carter's Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Carter's Inc in the

form of a SWOT analysis

An in-depth view of the business model of Carter's Inc including a breakdown and examination of key business segments

Intelligence on Carter's Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Carter's Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Carter's Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Carter's Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Carter's Inc's business structure, strategy and prospects.

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