

# Carlton and United Breweries - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

Carlton and United Breweries - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on Carlton and United Breweries required for business and competitor intelligence needs

A study of the major internal and external factors affecting Carlton and United Breweries in the form of a SWOT analysis

An in-depth view of the business model of Carlton and United Breweries including a breakdown and examination of key business segments

Intelligence on Carlton and United Breweries's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Carlton and United Breweries, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## REASONS TO BUY

Gain understanding of Carlton and United Breweries and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Carlton and United Breweries as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Carlton and United Breweries's business structure, strategy and prospects.

## KEY HIGHLIGHTS

Carlton and United Breweries (CUB) is a brewing company based in Australia. The company primarily offers beer, cider and spirits. Its product portfolio includes lager, ale, stout, wheat beer, apple cider, pear cider, whiskey, vodka, oyo, gin, tequila, and liqueur, among others. CUB markets its products under the brands of Carlton, Cascade, Crown, Foster's, Great Northern, Bulmers, Dirty Granny, Miller, Sheaf, Victoria Bitter, Mercury, Coyote, Continental, Karloff Vodka and Strongbow among others. The company services customers across the on and off-premise channels, hotels, clubs, liquor stores, restaurants and bars. It operates as a subsidiary of Anheuser-Busch InBev SA/NV. CUB is headquartered in Southbank, Victoria, Australia.

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### COMPANIES MENTIONED

Carlton and United Breweries

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