

# Carlson Companies, Inc. - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

Carlson Companies, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on Carlson Companies, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Carlson Companies, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Carlson Companies, Inc. including a breakdown and examination of key business segments

Intelligence on Carlson Companies, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Carlson Companies, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## **REASONS TO BUY**

Gain understanding of Carlson Companies, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Carlson Companies, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Carlson Companies, Inc.'s business structure, strategy and prospects.

## **KEY HIGHLIGHTS**

Carlson Companies, Inc. (Carlson) is a hospitality and travel company, based in the US. The company provides travel, hotel and restaurant related services to its customers spread across the world. It also offers various corporate solutions such as marketing and corporate travel services to various corporations and government entities. Carlson conducts business operations across the North America, Europe, the Middle East, Asia Pacific and the South America. Major brands owned by the company include Radisson Blu, Radisson, Park Plaza, Park Inn by Radisson, Country Inns and Suites By Carlson, Radisson Red and Quorvus Collection. Carlson is headquartered in Minnetonka, Minnesota, the US.

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### COMPANIES MENTIONED

Carlson Companies, Inc.

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