

Carlsberg A/S - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/CAD4310E551EN.html>

Date: January 2024

Pages: 43

Price: US\$ 175.00 (Single User License)

ID: CAD4310E551EN

Abstracts

Carlsberg A/S %li%Company Profile and SWOT Analysis

Summary

Carlsberg A/S %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Carlsberg A/S (Carlsberg or “the company”) is a producer of beers, ciders and soft drinks. The company markets products under Carlsberg, Kronenbourg, Ringnes, 1664 Blanc, Grimbergen, Baltika, Alavaria, Aldaris, Okacim, Somersby, Tuborg and Lvivske brand names. The company’s major subsidiaries include Carlsberg Denmark A/S, Carlsberg Sverige AB, Carlsberg Bulgaria AD, Baltika Breweries LLC and Carlsberg Brewery Hong Kong Ltd. It also handles the duty-free and travel retail business among various operators in airports, airlines, ferry lines, border trade, and more. It has business operations in Western Europe, Eastern Europe and Asia. The company is headquartered in Copenhagen, Denmark.

Scope

Detailed information on Carlsberg A/S required for business and competitor intelligence needs

A study of the major internal and external factors affecting Carlsberg A/S in the form of a SWOT analysis

An in-depth view of the business model of Carlsberg A/S including a breakdown and examination of key business segments

Intelligence on Carlsberg A/S's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Carlsberg A/S, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Carlsberg A/S and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Carlsberg A/S as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Carlsberg A/S's business structure, strategy and prospects.

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