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Carbonated Soft Drinks in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2024

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Abstracts

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SUMMARY

Carbonated Soft Drinks in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The carbonated soft drinks market consists of retail sale of carbonated drinks. However, the total market volume for carbonated soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The US carbonated soft drinks market had total revenues of $91.3bn in 2019, representing a compound annual growth rate (CAGR) of 1.5% between 2015 and 2019.

Market consumption volumes declined with a compound annual rate of change (CARC) of -1.6% between 2015-2019, to reach a total of 40.8 billion liters in

2019.

Rising disposable incomes and increasing consumer purchasing power are supporting the demand for premium drinks which offer functional benefits.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the carbonated soft drinks market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the carbonated soft drinks market in the United States

Leading company profiles reveal details of key carbonated soft drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States carbonated soft drinks market with five year forecasts

REASONS TO BUY

What was the size of the United States carbonated soft drinks market by value in 2019?

What will be the size of the United States carbonated soft drinks market in 2024?

What factors are affecting the strength of competition in the United States carbonated soft drinks market?

How has the market performed over the last five years?

How large is the United States's carbonated soft drinks market in relation to its regional counterparts?

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