

# Carbonated Soft Drinks in South Africa

<https://marketpublishers.com/r/CDEA32FF3CEEN.html>

Date: November 2024

Pages: 37

Price: US\$ 350.00 (Single User License)

ID: CDEA32FF3CEEN

## Abstracts

### Carbonated Soft Drinks in South Africa

#### Summary

Carbonated Soft Drinks in South Africa industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The carbonated soft drinks market consists of retail sale of carbonated drinks. However, the total market volume for carbonated soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.

The South African Carbonated Soft Drinks market had total revenues of \$3,888.0 million in 2023, representing negative a compound annual growth rate (CAGR) of 0.6% between 2018 and 2023.

Market consumption volume increased with a CAGR of 1.3% between 2018 and 2023, to reach a total of 4,859.2 million liters in 2023.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 4.7% for the five-year period 2023-2028, which is expected to drive the

market to a value of \$4,896.4 million by the end of 2028.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the carbonated soft drinks market in South Africa

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the carbonated soft drinks market in South Africa

Leading company profiles reveal details of key carbonated soft drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Africa carbonated soft drinks market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the South Africa carbonated soft drinks market by value in 2023?

What will be the size of the South Africa carbonated soft drinks market in 2028?

What factors are affecting the strength of competition in the South Africa carbonated soft drinks market?

How has the market performed over the last five years?

Who are the top competitors in South Africa's carbonated soft drinks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation
- 4.2. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Market share

7.2. Who are the leading players in the South African carbonated soft drinks market?

7.3. Which companies have been most successful in increasing their market shares between 2018-2023?

7.4. Which companies market shares have suffered between 2018-2023?

7.5. What are the most popular brands in the South African carbonated soft drinks market?

## **8 COMPANY PROFILES**

8.1. The Coca-Cola Co

8.2. Twizza Soft Drinks Pty Ltd

8.3. Kingsley Beverages

8.4. Little Green Beverages

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: South Africa carbonated soft drinks market value: \$ million, 2018-23
- Table 2: South Africa carbonated soft drinks market volume: million liters, 2018-23
- Table 3: South Africa carbonated soft drinks market geography segmentation: \$ million, 2023
- Table 4: South Africa carbonated soft drinks market distribution: % share, by volume, 2023
- Table 5: South Africa carbonated soft drinks market value forecast: \$ million, 2023-28
- Table 6: South Africa carbonated soft drinks market volume forecast: million liters, 2023-28
- Table 7: South Africa carbonated soft drinks market share: % share, by volume, 2023
- Table 8: The Coca-Cola Co: Key Facts
- Table 9: The Coca-Cola Co: Annual Financial Ratios
- Table 10: The Coca-Cola Co: Key Employees
- Table 11: The Coca-Cola Co: Key Employees Continued
- Table 12: The Coca-Cola Co: Key Employees Continued
- Table 13: Twizza Soft Drinks Pty Ltd: Key Facts
- Table 14: Kingsley Beverages: Key Facts
- Table 15: Kingsley Beverages: Key Employees
- Table 16: Little Green Beverages: Key Facts
- Table 17: South Africa Size of Population (million), 2019-23
- Table 18: South Africa Real GDP (Constant 2010 Prices, \$ Billion), 2019-23
- Table 19: South Africa GDP (Current Prices, \$ Billion), 2019-23
- Table 20: South Africa Inflation, 2019-23
- Table 21: South Africa Consumer Price Index (Absolute), 2019-23
- Table 22: South Africa Exchange Rate, 2018-23

## List Of Figures

### LIST OF FIGURES

- Figure 1: South Africa carbonated soft drinks market value: \$ million, 2018-23
- Figure 2: South Africa carbonated soft drinks market volume: million liters, 2018-23
- Figure 3: South Africa carbonated soft drinks market geography segmentation: % share, by value, 2023
- Figure 4: South Africa carbonated soft drinks market distribution: % share, by volume, 2023
- Figure 5: South Africa carbonated soft drinks market value forecast: \$ million, 2023-28
- Figure 6: South Africa carbonated soft drinks market volume forecast: million liters, 2023-28
- Figure 7: Forces driving competition in the carbonated soft drinks market in South Africa, 2023
- Figure 8: Drivers of buyer power in the carbonated soft drinks market in South Africa, 2023
- Figure 9: Drivers of supplier power in the carbonated soft drinks market in South Africa, 2023
- Figure 10: Factors influencing the likelihood of new entrants in the carbonated soft drinks market in South Africa, 2023
- Figure 11: Factors influencing the threat of substitutes in the carbonated soft drinks market in South Africa, 2023
- Figure 12: Drivers of degree of rivalry in the carbonated soft drinks market in South Africa, 2023
- Figure 13: South Africa carbonated soft drinks market share: % share, by volume, 2023

## I would like to order

Product name: Carbonated Soft Drinks in South Africa

Product link: <https://marketpublishers.com/r/CDEA32FF3CEEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CDEA32FF3CEEN.html>