

Carbonated Soft Drinks in North America

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Abstracts

Carbonated Soft Drinks in North America

SUMMARY

Carbonated Soft Drinks in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The carbonated soft drinks market consists of retail sale of carbonated drinks. However, the total market volume for carbonated soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2018 exchange rates.

The North American carbonated soft drinks market had total revenues of \$106,407.6m in 2018, representing a compound annual growth rate (CAGR) of 2.3% between 2014 and 2018.

Market consumption volumes declined with a compound annual rate of change (CARC) of -0.6% between 2014-2018, to reach a total of 63,880.4 million liters in 2018.

The US accounted for 76.6% of the overall North American carbonated soft

drinks market in 2018.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the carbonated soft drinks market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the carbonated soft drinks market in North America

Leading company profiles reveal details of key carbonated soft drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America carbonated soft drinks market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the North America carbonated soft drinks market by value in 2018?

What will be the size of the North America carbonated soft drinks market in 2023?

What factors are affecting the strength of competition in the North America carbonated soft drinks market?

How has the market performed over the last five years?

Who are the top competitors in North America's carbonated soft drinks market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation
- 4.2. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the North American carbonated soft drinks sector?
- 7.3. Which companies have been most successful in increasing their market shares in the last 4 years?
- 7.4. Which companies' market shares have suffered in the last 4 years??
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the largest deals in the North American softdrinks market in recent years?

8 COMPANY PROFILES

- 8.1. The Coca-Cola Co
- 8.2. PepsiCo Inc
- 8.3. Dr Pepper Snapple Group Inc (Inactive)

9 APPENDIX

- 9.1. Methodology
- 9.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: North America carbonated soft drinks market value: \$ million, 2014-18
- Table 2: North America carbonated soft drinks market volume: million liters, 2014-18
- Table 3: North America carbonated soft drinks market geography segmentation: \$ million, 2018
- Table 4: North America carbonated soft drinks market distribution: % share, by value, 2018
- Table 5: North America carbonated soft drinks market value forecast: \$ million, 2018-23
- Table 6: North America carbonated soft drinks market volume forecast: million liters, 2018-23
- Table 7: North America carbonated soft drinks market share: % share, by value, 2018
- Table 8: The Coca-Cola Co: key facts
- Table 9: The Coca-Cola Co: Annual Financial Ratios
- Table 10: The Coca-Cola Co: Key Employees
- Table 11: The Coca-Cola Co: Key Employees Continued
- Table 12: The Coca-Cola Co: Key Employees Continued
- Table 13: The Coca-Cola Co: Key Employees Continued
- Table 14: PepsiCo Inc: key facts
- Table 15: PepsiCo Inc: Annual Financial Ratios
- Table 16: PepsiCo Inc: Key Employees
- Table 17: PepsiCo Inc: Key Employees Continued
- Table 18: Dr Pepper Snapple Group Inc (Inactive): key facts
- Table 19: Dr Pepper Snapple Group Inc (Inactive): Key Employees

List Of Figures

LIST OF FIGURES

Figure 1: North America carbonated soft drinks market value: \$ million, 2014-18

Figure 2: North America carbonated soft drinks market volume: million liters, 2014-18

Figure 3: North America carbonated soft drinks market geography segmentation: % share, by value, 2018

Figure 4: North America carbonated soft drinks market distribution: % share, by value, 2018

Figure 5: North America carbonated soft drinks market value forecast: \$ million, 2018-23

Figure 6: North America carbonated soft drinks market volume forecast: million liters, 2018-23

Figure 7: Forces driving competition in the carbonated soft drinks market in North America, 2018

Figure 8: Drivers of buyer power in the carbonated soft drinks market in North America, 2018

Figure 9: Drivers of supplier power in the carbonated soft drinks market in North America, 2018

Figure 10: Drivers of degree of rivalry in the carbonated soft drinks market in North America, 2018

Figure 11: North America carbonated soft drinks market share: % share, by value, 2018

COMPANIES MENTIONED

The Coca-Cola Co

PepsiCo Inc

Dr Pepper Snapple Group Inc (Inactive)

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