

Carbonated Soft Drinks in Mexico

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Abstracts

Carbonated Soft Drinks in Mexico

SUMMARY

Carbonated Soft Drinks in Mexico industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The carbonated soft drinks market consists of retail sale of carbonated drinks. However, the total market volume for carbonated soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2018 exchange rates.

The Mexican carbonated soft drinks market had total revenues of \$20,203.8m in 2018, representing a compound annual growth rate (CAGR) of 6% between 2014 and 2018.

Market consumption volume increased with a CAGR of 1.7% between 2014-2018, to reach a total of 19,746.4 million liters in 2018.

Strong economic conditions and increasing consumer purchasing power supported the growth of Mexican carbonated soft drinks market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the carbonated soft drinks market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the carbonated soft drinks market in Mexico

Leading company profiles reveal details of key carbonated soft drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico carbonated soft drinks market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Mexico carbonated soft drinks market by value in 2018?

What will be the size of the Mexico carbonated soft drinks market in 2023?

What factors are affecting the strength of competition in the Mexico carbonated soft drinks market?

How has the market performed over the last five years?

Who are the top competitors in Mexico's carbonated soft drinks market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation
- 4.2. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Mexican carbonated soft drinks sector?
- 7.3. Which companies have been most successful in increasing their market shares in the last 4 years?
- 7.4. Which companies' market shares have suffered in the last 4 years??
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the largest deals in the Mexican softdrinks market in recent years?

8 COMPANY PROFILES

- 8.1. Coca-Cola FEMSA SAB de CV
- 8.2. PepsiCo Inc
- 8.3. Dr Pepper Snapple Group Inc (Inactive)

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Mexico carbonated soft drinks market value: \$ million, 2014-18
- Table 2: Mexico carbonated soft drinks market volume: million liters, 2014-18
- Table 3: Mexico carbonated soft drinks market geography segmentation: \$ million, 2018
- Table 4: Mexico carbonated soft drinks market distribution: % share, by value, 2018
- Table 5: Mexico carbonated soft drinks market value forecast: \$ million, 2018-23
- Table 6: Mexico carbonated soft drinks market volume forecast: million liters, 2018-23
- Table 7: Mexico carbonated soft drinks market share: % share, by value, 2018
- Table 8: Coca-Cola FEMSA SAB de CV: key facts
- Table 9: Coca-Cola FEMSA SAB de CV: Annual Financial Ratios
- Table 10: Coca-Cola FEMSA SAB de CV: Key Employees
- Table 11: PepsiCo Inc: key facts
- Table 12: PepsiCo Inc: Annual Financial Ratios
- Table 13: PepsiCo Inc: Key Employees
- Table 14: PepsiCo Inc: Key Employees Continued
- Table 15: Dr Pepper Snapple Group Inc (Inactive): key facts
- Table 16: Dr Pepper Snapple Group Inc (Inactive): Key Employees
- Table 17: Mexico size of population (million), 2014-18
- Table 18: Mexico gdp (constant 2005 prices, \$ billion), 2014-18
- Table 19: Mexico gdp (current prices, \$ billion), 2014-18
- Table 20: Mexico inflation, 2014-18
- Table 21: Mexico consumer price index (absolute), 2014-18
- Table 22: Mexico exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Mexico carbonated soft drinks market value: \$ million, 2014-18

Figure 2: Mexico carbonated soft drinks market volume: million liters, 2014-18

Figure 3: Mexico carbonated soft drinks market geography segmentation: % share, by value, 2018

Figure 4: Mexico carbonated soft drinks market distribution: % share, by value, 2018

Figure 5: Mexico carbonated soft drinks market value forecast: \$ million, 2018-23

Figure 6: Mexico carbonated soft drinks market volume forecast: million liters, 2018-23

Figure 7: Forces driving competition in the carbonated soft drinks market in Mexico, 2018

Figure 8: Drivers of buyer power in the carbonated soft drinks market in Mexico, 2018

Figure 9: Drivers of supplier power in the carbonated soft drinks market in Mexico, 2018

Figure 10: Drivers of degree of rivalry in the carbonated soft drinks market in Mexico, 2018

Figure 11: Mexico carbonated soft drinks market share: % share, by value, 2018

COMPANIES MENTIONED

Coca-Cola FEMSA SAB de CV

PepsiCo Inc

Dr Pepper Snapple Group Inc (Inactive)

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