

# Carbonated Soft Drinks in India - Market Summary, Competitive Analysis and Forecast to 2024

<https://marketpublishers.com/r/C4387E13A705EN.html>

Date: January 2021

Pages: 37

Price: US\$ 350.00 (Single User License)

ID: C4387E13A705EN

## Abstracts

Carbonated Soft Drinks in India - Market @Summary, Competitive Analysis and Forecast to 2024

### SUMMARY

Carbonated Soft Drinks in India industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The carbonated soft drinks market consists of retail sale of carbonated drinks. However, the total market volume for carbonated soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Indian carbonated soft drinks market had total revenues of \$9.3bn in 2019, representing a compound annual growth rate (CAGR) of 8.5% between 2015 and 2019.

Market consumption volume declined with a CAGR of 3.7% between 2015-2019, to reach a total of 6.8 billion liters in 2019.

Rising disposable incomes, rapid urbanization, and the growing population are the major factors driving the Indian carbonated soft drinks market in the review period.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the carbonated soft drinks market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the carbonated soft drinks market in India

Leading company profiles reveal details of key carbonated soft drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India carbonated soft drinks market with five year forecasts

## **REASONS TO BUY**

What was the size of the India carbonated soft drinks market by value in 2019?

What will be the size of the India carbonated soft drinks market in 2024?

What factors are affecting the strength of competition in the India carbonated soft drinks market?

How has the market performed over the last five years?

What are the main segments that make up India's carbonated soft drinks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation
- 4.2. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Indian carbonated soft drinks sector?
- 7.3. Which companies have been most successful in increasing their market shares in the last 4 years?
- 7.4. Which companies' market shares have suffered in the last four years?
- 7.5. What are the most popular brands in the market?

## **8 COMPANY PROFILES**

- 8.1. The Coca-Cola Co
- 8.2. PepsiCo Inc
- 8.3. Parle Agro Pvt Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: India carbonated soft drinks market value: \$ million, 2015-19

Table 2: India carbonated soft drinks market volume: million liters, 2015-19

Table 3: India carbonated soft drinks market geography segmentation: \$ million, 2019

Table 4: India carbonated soft drinks market distribution: % share, by volume, 2019

Table 5: India carbonated soft drinks market value forecast: \$ million, 2019-24

Table 6: India carbonated soft drinks market volume forecast: million liters, 2019-24

Table 7: India carbonated soft drinks market share: % share, by volume, 2019

Table 9: The Coca-Cola Co: Key Employees

Table 10: The Coca-Cola Co: Key Employees Continued

Table 11: The Coca-Cola Co: Key Employees Continued

Table 12: The Coca-Cola Co: Key Employees Continued

Table 14: PepsiCo Inc: Key Employees

Table 15: PepsiCo Inc: Key Employees Continued

Table 16: PepsiCo Inc: Key Employees Continued

Table 17: PepsiCo Inc: Key Employees Continued

Table 19: India size of population (million), 2015-19

Table 20: India gdp (constant 2005 prices, \$ billion), 2015-19

Table 21: India gdp (current prices, \$ billion), 2015-19

Table 22: India inflation, 2015-19

Table 23: India consumer price index (absolute), 2015-19

Table 24: India exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: India carbonated soft drinks market value: \$ million, 2015-19

Figure 2: India carbonated soft drinks market volume: million liters, 2015-19

Figure 3: India carbonated soft drinks market geography segmentation: % share, by value, 2019

Figure 4: India carbonated soft drinks market distribution: % share, by volume, 2019

Figure 5: India carbonated soft drinks market value forecast: \$ million, 2019-24

Figure 6: India carbonated soft drinks market volume forecast: million liters, 2019-24

Figure 7: Forces driving competition in the carbonated soft drinks market in India, 2019

Figure 8: Drivers of buyer power in the carbonated soft drinks market in India, 2019

Figure 9: Drivers of supplier power in the carbonated soft drinks market in India, 2019

Figure 10: Drivers of degree of rivalry in the carbonated soft drinks market in India, 2019

Figure 11: India carbonated soft drinks market share: % share, by volume, 2019

## I would like to order

Product name: Carbonated Soft Drinks in India - Market Summary, Competitive Analysis and Forecast to 2024

Product link: <https://marketpublishers.com/r/C4387E13A705EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C4387E13A705EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

