

Carbonated Soft Drinks in Asia-Pacific - Market Summary, Competitive Analysis and Forecast to 2024

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Abstracts

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SUMMARY

Carbonated Soft Drinks in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The carbonated soft drinks market consists of retail sale of carbonated drinks. However, the total market volume for carbonated soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Asia-Pacific carbonated soft drinks market had total revenues of \$65.8bn in 2019, representing a compound annual growth rate (CAGR) of 4.2% between 2015 and 2019.

Market consumption volume increased with a CAGR of 2.6% between 2015-2019, to reach a total of 47.1 billion liters in 2019.

Consumers in the Asia-Pacific region are increasingly choosing carbonates due to rising disposable income and average temperature, which primarily supported value and volume growth in major countries such as, China, India and South Korea

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the carbonated soft drinks market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the carbonated soft drinks market in Asia-Pacific

Leading company profiles reveal details of key carbonated soft drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific carbonated soft drinks market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Asia-Pacific carbonated soft drinks market by value in 2019?

What will be the size of the Asia-Pacific carbonated soft drinks market in 2024?

What factors are affecting the strength of competition in the Asia-Pacific carbonated soft drinks market?

How has the market performed over the last five years?

Who are the top competitors in Asia-Pacific's carbonated soft drinks market?

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