

# Carbonated Soft Drinks Global Industry Guide 2015-2024

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## Abstracts

Carbonated Soft Drinks Global Industry Guide 2015-2024

### SUMMARY

Global Carbonated Soft Drinks industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The carbonated soft drinks market consists of retail sale of carbonated drinks. However, the total market volume for carbonated soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The global carbonated soft drinks market had total revenues of \$310.8bn in 2019, representing a compound annual growth rate (CAGR) of 3.3% between 2015 and 2019.

Market consumption volumes declined with a compound annual rate of change (CARC) of -0.2% between 2015-2019, to reach a total of 200 billion liters in 2019.

Increasing disposable income, growth in urbanization and population are primarily driving growth of the global carbonated soft drinks market in the review period.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global carbonated soft drinks market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global carbonated soft drinks market

Leading company profiles reveal details of key carbonated soft drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global carbonated soft drinks market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the global carbonated soft drinks market by value in 2019?

What will be the size of the global carbonated soft drinks market in 2024?

What factors are affecting the strength of competition in the global carbonated soft drinks market?

How has the market performed over the last five years?

Who are the top competitors in the global carbonated soft drinks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Competitive Landscape

### **2 INTRODUCTION**

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

### **3 GLOBAL CARBONATED SOFT DRINKS**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 CARBONATED SOFT DRINKS IN ASIA-PACIFIC**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

## **6 CARBONATED SOFT DRINKS IN EUROPE**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

## **7 MACROECONOMIC INDICATORS**

- 7.1. Country data

## **8 CARBONATED SOFT DRINKS IN FRANCE**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 CARBONATED SOFT DRINKS IN GERMANY**

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

## **11 MACROECONOMIC INDICATORS**

- 11.1. Country data

## **12 CARBONATED SOFT DRINKS IN ITALY**

- 12.1. Market Overview

- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis

## **13 MACROECONOMIC INDICATORS**

- 13.1. Country data

## **14 CARBONATED SOFT DRINKS IN JAPAN**

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis

## **15 MACROECONOMIC INDICATORS**

- 15.1. Country data

## **16 CARBONATED SOFT DRINKS IN AUSTRALIA**

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis

## **17 MACROECONOMIC INDICATORS**

- 17.1. Country data

## **18 CARBONATED SOFT DRINKS IN CANADA**

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation
- 18.4. Market outlook

18.5. Five forces analysis

## **19 MACROECONOMIC INDICATORS**

19.1. Country data

## **20 CARBONATED SOFT DRINKS IN CHINA**

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

## **21 MACROECONOMIC INDICATORS**

21.1. Country data

## **22 CARBONATED SOFT DRINKS IN THE NETHERLANDS**

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

## **23 MACROECONOMIC INDICATORS**

23.1. Country data

## **24 CARBONATED SOFT DRINKS IN SPAIN**

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

## **25 MACROECONOMIC INDICATORS**

25.1. Country data

## **26 CARBONATED SOFT DRINKS IN THE UNITED KINGDOM**

26.1. Market Overview

26.2. Market Data

26.3. Market Segmentation

26.4. Market outlook

26.5. Five forces analysis

## **27 MACROECONOMIC INDICATORS**

27.1. Country data

## **28 CARBONATED SOFT DRINKS IN THE UNITED STATES**

28.1. Market Overview

28.2. Market Data

28.3. Market Segmentation

28.4. Market outlook

28.5. Five forces analysis

## **29 MACROECONOMIC INDICATORS**

29.1. Country data

## **30 COMPANY PROFILES**

30.1. Hassia Mineralquellen GmbH & Co KG

30.2. San Benedetto S.p.A.

30.3. Asahi Group Holdings Ltd

30.4. Hangzhou Wahaha Group Co Ltd

30.5. Heineken Groothandel BV

30.6. Suntory Holdings Ltd

30.7. AG Barr plc

30.8. The Coca-Cola Co

30.9. PepsiCo Inc

30.10. Keurig Dr Pepper Inc

## **31 APPENDIX**

31.1. Methodology

31.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Global carbonated soft drinks market value: \$ million, 2015-19

Table 2: Global carbonated soft drinks market volume: million liters, 2015-19

Table 3: Global carbonated soft drinks market geography segmentation: \$ million, 2019

Table 4: Global carbonated soft drinks market share: % share, by volume, 2019

Table 5: Global carbonated soft drinks market distribution: % share, by volume, 2019

Table 6: Global carbonated soft drinks market value forecast: \$ million, 2019-24

Table 7: Global carbonated soft drinks market volume forecast: million liters, 2019-24

Table 8: Global size of population (million), 2015-19

Table 9: Global gdp (constant 2005 prices, \$ billion), 2015-19

Table 10: Global gdp (current prices, \$ billion), 2015-19

Table 11: Global inflation, 2015-19

Table 12: Global consumer price index (absolute), 2015-19

Table 13: Global exchange rate, 2015-19

Table 14: Asia-Pacific carbonated soft drinks market value: \$ million, 2015-19

Table 15: Asia-Pacific carbonated soft drinks market volume: million liters, 2015-19

Table 16: Asia-Pacific carbonated soft drinks market geography segmentation: \$ million, 2019

Table 17: Asia-Pacific carbonated soft drinks market share: % share, by volume, 2019

Table 18: Asia-Pacific carbonated soft drinks market distribution: % share, by volume, 2019

Table 19: Asia-Pacific carbonated soft drinks market value forecast: \$ million, 2019-24

Table 20: Asia-Pacific carbonated soft drinks market volume forecast: million liters, 2019-24

Table 21: Europe carbonated soft drinks market value: \$ million, 2015-19

Table 22: Europe carbonated soft drinks market volume: million liters, 2015-19

Table 23: Europe carbonated soft drinks market geography segmentation: \$ million, 2019

Table 24: Europe carbonated soft drinks market share: % share, by volume, 2019

Table 25: Europe carbonated soft drinks market distribution: % share, by volume, 2019

Table 26: Europe carbonated soft drinks market value forecast: \$ million, 2019-24

Table 27: Europe carbonated soft drinks market volume forecast: million liters, 2019-24

Table 28: Europe size of population (million), 2015-19

Table 29: Europe gdp (constant 2005 prices, \$ billion), 2015-19

Table 30: Europe gdp (current prices, \$ billion), 2015-19

Table 31: Europe inflation, 2015-19

Table 32: Europe consumer price index (absolute), 2015-19

Table 33: Europe exchange rate, 2015-19

Table 34: France carbonated soft drinks market value: \$ million, 2015-19

Table 35: France carbonated soft drinks market volume: million liters, 2015-19

Table 36: France carbonated soft drinks market geography segmentation: \$ million, 2019

Table 37: France carbonated soft drinks market share: % share, by volume, 2019

Table 38: France carbonated soft drinks market distribution: % share, by volume, 2019

Table 39: France carbonated soft drinks market value forecast: \$ million, 2019-24

Table 40: France carbonated soft drinks market volume forecast: million liters, 2019-24

Table 41: France size of population (million), 2015-19

Table 42: France gdp (constant 2005 prices, \$ billion), 2015-19

Table 43: France gdp (current prices, \$ billion), 2015-19

Table 44: France inflation, 2015-19

Table 45: France consumer price index (absolute), 2015-19

Table 46: France exchange rate, 2015-19

Table 47: Germany carbonated soft drinks market value: \$ million, 2015-19

Table 48: Germany carbonated soft drinks market volume: million liters, 2015-19

Table 49: Germany carbonated soft drinks market geography segmentation: \$ million, 2019

Table 50: Germany carbonated soft drinks market share: % share, by volume, 2019

Table 51: Germany carbonated soft drinks market distribution: % share, by volume, 2019

Table 52: Germany carbonated soft drinks market value forecast: \$ million, 2019-24

Table 53: Germany carbonated soft drinks market volume forecast: million liters, 2019-24

Table 54: Germany size of population (million), 2015-19

Table 55: Germany gdp (constant 2005 prices, \$ billion), 2015-19

Table 56: Germany gdp (current prices, \$ billion), 2015-19

Table 57: Germany inflation, 2015-19

Table 58: Germany consumer price index (absolute), 2015-19

Table 59: Germany exchange rate, 2015-19

Table 60: Italy carbonated soft drinks market value: \$ million, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Global carbonated soft drinks market value: \$ million, 2015-19

Figure 2: Global carbonated soft drinks market volume: million liters, 2015-19

Figure 3: Global carbonated soft drinks market geography segmentation: % share, by value, 2019

Figure 4: Global carbonated soft drinks market share: % share, by volume, 2019

Figure 5: Global carbonated soft drinks market distribution: % share, by volume, 2019

Figure 6: Global carbonated soft drinks market value forecast: \$ million, 2019-24

Figure 7: Global carbonated soft drinks market volume forecast: million liters, 2019-24

Figure 8: Forces driving competition in the global carbonated soft drinks market, 2019

Figure 9: Drivers of buyer power in the global carbonated soft drinks market, 2019

Figure 10: Drivers of supplier power in the global carbonated soft drinks market, 2019

Figure 11: Drivers of degree of rivalry in the global carbonated soft drinks market, 2019

Figure 12: Asia-Pacific carbonated soft drinks market value: \$ million, 2015-19

Figure 13: Asia-Pacific carbonated soft drinks market volume: million liters, 2015-19

Figure 14: Asia-Pacific carbonated soft drinks market geography segmentation: % share, by value, 2019

Figure 15: Asia-Pacific carbonated soft drinks market share: % share, by volume, 2019

Figure 16: Asia-Pacific carbonated soft drinks market distribution: % share, by volume, 2019

Figure 17: Asia-Pacific carbonated soft drinks market value forecast: \$ million, 2019-24

Figure 18: Asia-Pacific carbonated soft drinks market volume forecast: million liters, 2019-24

Figure 19: Forces driving competition in the carbonated soft drinks market in Asia-Pacific, 2019

Figure 20: Drivers of buyer power in the carbonated soft drinks market in Asia-Pacific, 2019

Figure 21: Drivers of supplier power in the carbonated soft drinks market in Asia-Pacific, 2019

Figure 22: Drivers of degree of rivalry in the carbonated soft drinks market in Asia-Pacific, 2019

Figure 23: Europe carbonated soft drinks market value: \$ million, 2015-19

Figure 24: Europe carbonated soft drinks market volume: million liters, 2015-19

Figure 25: Europe carbonated soft drinks market geography segmentation: % share, by value, 2019

Figure 26: Europe carbonated soft drinks market share: % share, by volume, 2019

Figure 27: Europe carbonated soft drinks market distribution: % share, by volume, 2019

Figure 28: Europe carbonated soft drinks market value forecast: \$ million, 2019-24

Figure 29: Europe carbonated soft drinks market volume forecast: million liters, 2019-24

Figure 30: Forces driving competition in the carbonated soft drinks market in Europe, 2019

Figure 31: Drivers of buyer power in the carbonated soft drinks market in Europe, 2019

Figure 32: Drivers of supplier power in the carbonated soft drinks market in Europe, 2019

Figure 33: Drivers of degree of rivalry in the carbonated soft drinks market in Europe, 2019

Figure 34: France carbonated soft drinks market value: \$ million, 2015-19

Figure 35: France carbonated soft drinks market volume: million liters, 2015-19

Figure 36: France carbonated soft drinks market geography segmentation: % share, by value, 2019

Figure 37: France carbonated soft drinks market share: % share, by volume, 2019

Figure 38: France carbonated soft drinks market distribution: % share, by volume, 2019

Figure 39: France carbonated soft drinks market value forecast: \$ million, 2019-24

Figure 40: France carbonated soft drinks market volume forecast: million liters, 2019-24

Figure 41: Forces driving competition in the carbonated soft drinks market in France, 2019

Figure 42: Drivers of buyer power in the carbonated soft drinks market in France, 2019

Figure 43: Drivers of supplier power in the carbonated soft drinks market in France, 2019

Figure 44: Drivers of degree of rivalry in the carbonated soft drinks market in France, 2019

Figure 45: Germany carbonated soft drinks market value: \$ million, 2015-19

Figure 46: Germany carbonated soft drinks market volume: million liters, 2015-19

Figure 47: Germany carbonated soft drinks market geography segmentation: % share, by value, 2019

Figure 48: Germany carbonated soft drinks market share: % share, by volume, 2019

Figure 49: Germany carbonated soft drinks market distribution: % share, by volume, 2019

Figure 50: Germany carbonated soft drinks market value forecast: \$ million, 2019-24

Figure 51: Germany carbonated soft drinks market volume forecast: million liters, 2019-24

Figure 52: Forces driving competition in the carbonated soft drinks market in Germany, 2019

Figure 53: Drivers of buyer power in the carbonated soft drinks market in Germany, 2019

Figure 54: Drivers of supplier power in the carbonated soft drinks market in Germany, 2019

Figure 55: Drivers of degree of rivalry in the carbonated soft drinks market in Germany, 2019

Figure 56: Italy carbonated soft drinks market value: \$ million, 2015-19

Figure 57: Italy carbonated soft drinks market volume: million liters, 2015-19

Figure 58: Italy carbonated soft drinks market geography segmentation: % share, by value, 2019

Figure 59: Italy carbonated soft drinks market share: % share, by volume, 2019

Figure 60: Italy carbonated soft drinks market distribution: % share, by volume, 2019

Figure 61: Italy carbonated soft drinks market value forecast: \$ million, 2019-24

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