

# Carbonated Soft Drinks Global Industry Almanac 2015-2024

<https://marketpublishers.com/r/C88CCF6FE05EN.html>

Date: March 2021

Pages: 440

Price: US\$ 2,995.00 (Single User License)

ID: C88CCF6FE05EN

## Abstracts

Carbonated Soft Drinks Global Industry Almanac 2015-2024

### SUMMARY

Global Carbonated Soft Drinks industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The carbonated soft drinks market consists of retail sale of carbonated drinks. However, the total market volume for carbonated soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The global carbonated soft drinks market had total revenues of \$310.8bn in 2019, representing a compound annual growth rate (CAGR) of 3.3% between 2015 and 2019.

Market consumption volumes declined with a compound annual rate of change (CARC) of -0.2% between 2015-2019, to reach a total of 200 billion liters in 2019.

Increasing disposable income, growth in urbanization and population are primarily driving growth of the global carbonated soft drinks market in the review period.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global carbonated soft drinks market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global carbonated soft drinks market

Leading company profiles reveal details of key carbonated soft drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global carbonated soft drinks market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the global carbonated soft drinks market by value in 2019?

What will be the size of the global carbonated soft drinks market in 2024?

What factors are affecting the strength of competition in the global carbonated soft drinks market?

How has the market performed over the last five years?

Who are the top competitors in the global carbonated soft drinks market?

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