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Car Manufacturing North America (NAFTA) Industry Guide 2014-2023

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Abstracts

Car Manufacturing North America (NAFTA) Industry Guide 2014-2023

SUMMARY

The NAFTA Car Manufacturing industry profile provides top-line qualitative and quantitative summary information including: market share, Industry size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Industry.

Essential resource for top-line data and analysis covering the NAFTA car manufacturing Industry. Includes Industry size data, textual and graphical analysis of Industry growth trends and leading companies.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The car manufacturing industry within the NAFTA countries had a total market value of $107.0 billion in 2018.The Mexico was the fastest growing country, with a CAGR of -4.7% over the 2014-18 period.

Within the car manufacturing industry, the US is the leading country among the NAFTA bloc, with market revenues of $69.3 billion in 2018. This was followed by Mexico and Canada, with a value of $24.4 and $13.3 billion, respectively.

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The US is expected to lead the car manufacturing industry in the NAFTA bloc, with a value of $84.4 billion in 2023, followed by Mexico and Canada with expected values of $26.8 and $10.7 billion, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the NAFTA car manufacturing Industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA car manufacturing Industry

Leading company profiles reveal details of key car manufacturing Industry players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA car manufacturing Industry with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the NAFTA car manufacturing Industry by value in 2018?

What will be the size of the NAFTA car manufacturing Industry in 2023?

What factors are affecting the strength of competition in the NAFTA car manufacturing Industry?

How has the Industry performed over the last five years?

Who are the top competitors in the NAFTA car manufacturing Industry?

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