

Car Manufacturing in United States

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Abstracts

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SUMMARY

Car Manufacturing in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

The US car manufacturing industry had total revenues of \$39.7bn in 2019, representing a compound annual rate of change (CARC) of -10.7% between 2015 and 2019.

Industry production volumes declined with a CARC of -11.8% between 2015 and 2019, to reach a total of 2,520.7 thousand units in 2019.

The US car manufacturing industry declined in value during the historic period, largely as a result of decreasing demand. This was the most significant in 2017, after the country's real GDP growth decelerated to 1.49% in 2016, the lowest since the financial crises of 2008/2009.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the car manufacturing market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car manufacturing market in the United States

Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States car manufacturing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the United States car manufacturing market by value in 2019?

What will be the size of the United States car manufacturing market in 2024?

What factors are affecting the strength of competition in the United States car manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in the United States's car manufacturing market?

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