

Car Manufacturing in Japan

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Abstracts

Car Manufacturing in Japan

SUMMARY

Car Manufacturing in Japan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

The Japanese car manufacturing industry had total revenues of \$139.3bn in 2019, representing a compound annual growth rate (CAGR) of 3.3% between 2015 and 2019.

Industry production volume increased with a CAGR of 1.8% between 2015 and 2019, to reach a total of 8,415.7 thousand units in 2019.

The Japanese car manufacturing industry was hit by weak demand during the historic period, as an increasing number of Japanese buyers coping with financial instability put off the purchase of new cars until the economic situation improved.

SCOPE

Car Manufacturing in Japan

Save time carrying out entry-level research by identifying the size, growth, and leading players in the car manufacturing market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car manufacturing market in Japan

Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan car manufacturing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Japan car manufacturing market by value in 2019?

What will be the size of the Japan car manufacturing market in 2024?

What factors are affecting the strength of competition in the Japan car manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in Japan's car manufacturing market?

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