

# Car Manufacturing in India

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## Abstracts

Car Manufacturing in India

### SUMMARY

Car Manufacturing in India industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

The Indian car manufacturing industry had total revenues of \$34.7bn in 2019, representing a compound annual growth rate (CAGR) of 7% between 2015 and 2019.

Industry production volume increased with a CAGR of 4.8% between 2015 and 2019, to reach a total of 4,070.6 thousand units in 2019.

A key feature of the Indian industry during the historic period was the Indian government's sudden decision to announce demonetization. The economic alarm that was ignited as a consequence of the government's actions ultimately struck the country's car manufacturing industry.

### SCOPE

*Car Manufacturing in India*

Save time carrying out entry-level research by identifying the size, growth, and leading players in the car manufacturing market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car manufacturing market in India

Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India car manufacturing market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the India car manufacturing market by value in 2019?

What will be the size of the India car manufacturing market in 2024?

What factors are affecting the strength of competition in the India car manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in India's car manufacturing market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Market share

7.2. Who are the leading players?

7.3. How are strategic alliances used by the leading companies?

7.4. How is new technology opening up competition?

7.5. How are leading players progressing in the hybrid & electric cars segment?

7.6. What impact could the Covid-19 pandemic have on leading players?

## **8 COMPANY PROFILES**

8.1. Suzuki Motor Corporation

8.2. Hyundai Motor Company

8.3. Ford Motor Company Limited

8.4. Honda Motor Co., Ltd.

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: India car manufacturing industry value: \$ billion, 2015-19
- Table 2: India car manufacturing industry volume: thousand units, 2015-19
- Table 3: India car manufacturing industry geography segmentation: \$ billion, 2019
- Table 4: India car manufacturing industry value forecast: \$ billion, 2019-24
- Table 5: India car manufacturing industry volume forecast: thousand units, 2019-24
- Table 6: India car manufacturing industry share: % share, by volume, 2019
- Table 7: Suzuki Motor Corporation: key facts
- Table 8: Suzuki Motor Corporation: Annual Financial Ratios
- Table 9: Suzuki Motor Corporation: Key Employees
- Table 10: Suzuki Motor Corporation: Key Employees Continued
- Table 11: Hyundai Motor Company: key facts
- Table 12: Hyundai Motor Company: Annual Financial Ratios
- Table 13: Hyundai Motor Company: Key Employees
- Table 14: Hyundai Motor Company: Key Employees Continued
- Table 15: Ford Motor Company Limited: key facts
- Table 16: Ford Motor Company Limited: Key Employees
- Table 17: Honda Motor Co., Ltd.: key facts
- Table 18: Honda Motor Co., Ltd.: Annual Financial Ratios
- Table 19: Honda Motor Co., Ltd.: Key Employees
- Table 20: Honda Motor Co., Ltd.: Key Employees Continued
- Table 21: Honda Motor Co., Ltd.: Key Employees Continued
- Table 22: Honda Motor Co., Ltd.: Key Employees Continued
- Table 23: India size of population (million), 2015-19
- Table 24: India gdp (constant 2005 prices, \$ billion), 2015-19
- Table 25: India gdp (current prices, \$ billion), 2015-19
- Table 26: India inflation, 2015-19
- Table 27: India consumer price index (absolute), 2015-19
- Table 28: India exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: India car manufacturing industry value: \$ billion, 2015-19

Figure 2: India car manufacturing industry volume: thousand units, 2015-19

Figure 3: India car manufacturing industry geography segmentation: % share, by value, 2019

Figure 4: India car manufacturing industry value forecast: \$ billion, 2019-24

Figure 5: India car manufacturing industry volume forecast: thousand units, 2019-24

Figure 6: Forces driving competition in the car manufacturing industry in India, 2019

Figure 7: Drivers of buyer power in the car manufacturing industry in India, 2019

Figure 8: Drivers of supplier power in the car manufacturing industry in India, 2019

Figure 9: Factors influencing the likelihood of new entrants in the car manufacturing industry in India, 2019

Figure 10: Factors influencing the threat of substitutes in the car manufacturing industry in India, 2019

Figure 11: Drivers of degree of rivalry in the car manufacturing industry in India, 2019

Figure 12: India car manufacturing industry share: % share, by volume, 2019

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