

Car Manufacturing in Germany

<https://marketpublishers.com/r/CDA57A565F5EN.html>

Date: April 2020

Pages: 52

Price: US\$ 350.00 (Single User License)

ID: CDA57A565F5EN

Abstracts

Car Manufacturing in Germany

SUMMARY

Car Manufacturing in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

The German car manufacturing industry had total revenues of \$76.7bn in 2019, representing a compound annual rate of change (CARC) of -2.5% between 2015 and 2019.

Industry production volumes declined with a CARC of -4.9% between 2015 and 2019, to reach a total of 4,661.3 thousand units in 2019.

Like much of the rest of Europe, car sharing start-ups have dented growth in Germany's sales, as an increasing number of Germans, especially those belonging to the younger segments of society, opt to share vehicles rather than purchase their own due to financial restraints or environmental reasons.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the car manufacturing market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car manufacturing market in Germany

Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany car manufacturing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Germany car manufacturing market by value in 2019?

What will be the size of the Germany car manufacturing market in 2024?

What factors are affecting the strength of competition in the Germany car manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in Germany's car manufacturing market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. How are strategic alliances used by the leading companies?

7.4. How is new technology opening up competition?

7.5. How are leading players progressing in the hybrid & electric cars segment?

7.6. What impact could the Covid-19 pandemic have on leading players?

8 COMPANY PROFILES

8.1. Volkswagen AG

8.2. Daimler AG

8.3. Ford Motor Company Limited

8.4. Bayerische Motoren Werke AG

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Germany car manufacturing industry value: \$ billion, 2015-19
- Table 2: Germany car manufacturing industry volume: thousand units, 2015-19
- Table 3: Germany car manufacturing industry geography segmentation: \$ billion, 2019
- Table 4: Germany car manufacturing industry value forecast: \$ billion, 2019-24
- Table 5: Germany car manufacturing industry volume forecast: thousand units, 2019-24
- Table 6: Germany car manufacturing industry share: % share, by volume, 2019
- Table 7: Volkswagen AG: key facts
- Table 8: Volkswagen AG: Annual Financial Ratios
- Table 9: Volkswagen AG: Annual Financial Ratios (Continued)
- Table 10: Volkswagen AG: Key Employees
- Table 11: Volkswagen AG: Key Employees Continued
- Table 12: Daimler AG: key facts
- Table 13: Daimler AG: Annual Financial Ratios
- Table 14: Daimler AG: Key Employees
- Table 15: Daimler AG: Key Employees Continued
- Table 16: Ford Motor Company Limited: key facts
- Table 17: Ford Motor Company Limited: Key Employees
- Table 18: Bayerische Motoren Werke AG: key facts
- Table 19: Bayerische Motoren Werke AG: Annual Financial Ratios
- Table 20: Bayerische Motoren Werke AG: Key Employees
- Table 21: Bayerische Motoren Werke AG: Key Employees Continued
- Table 22: Germany size of population (million), 2015-19
- Table 23: Germany gdp (constant 2005 prices, \$ billion), 2015-19
- Table 24: Germany gdp (current prices, \$ billion), 2015-19
- Table 25: Germany inflation, 2015-19
- Table 26: Germany consumer price index (absolute), 2015-19
- Table 27: Germany exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Germany car manufacturing industry value: \$ billion, 2015-19

Figure 2: Germany car manufacturing industry volume: thousand units, 2015-19

Figure 3: Germany car manufacturing industry geography segmentation: % share, by value, 2019

Figure 4: Germany car manufacturing industry value forecast: \$ billion, 2019-24

Figure 5: Germany car manufacturing industry volume forecast: thousand units, 2019-24

Figure 6: Forces driving competition in the car manufacturing industry in Germany, 2019

Figure 7: Drivers of buyer power in the car manufacturing industry in Germany, 2019

Figure 8: Drivers of supplier power in the car manufacturing industry in Germany, 2019

Figure 9: Factors influencing the likelihood of new entrants in the car manufacturing industry in Germany, 2019

Figure 10: Factors influencing the threat of substitutes in the car manufacturing industry in Germany, 2019

Figure 11: Drivers of degree of rivalry in the car manufacturing industry in Germany, 2019

Figure 12: Germany car manufacturing industry share: % share, by volume, 2019

I would like to order

Product name: Car Manufacturing in Germany

Product link: <https://marketpublishers.com/r/CDA57A565F5EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CDA57A565F5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970