

Car Manufacturing in Europe

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Abstracts

Car Manufacturing in Europe

SUMMARY

Car Manufacturing in Europe industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

The European car manufacturing industry had total revenues of \$257.4bn in 2019, representing a compound annual growth rate (CAGR) of 1.7% between 2015 and 2019.

Industry production volumes declined with a CARC of -0.9% between 2015 and 2019, to reach a total of 15,873.0 thousand units in 2019.

Germany is the largest market in this region, accounting for almost 30% of the industry value in 2019. Like much of the rest of Europe, car sharing start-ups have dented growth in Germany's sales.

SCOPE

Car Manufacturing in Europe

Save time carrying out entry-level research by identifying the size, growth, and leading players in the car manufacturing market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car manufacturing market in Europe

Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe car manufacturing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Europe car manufacturing market by value in 2019?

What will be the size of the Europe car manufacturing market in 2024?

What factors are affecting the strength of competition in the Europe car manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in Europe's car manufacturing market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. How are strategic alliances used by the leading companies?

7.4. How is new technology opening up competition?

7.5. How are leading players progressing in the hybrid & electric cars segment?

7.6. What impact could the Covid-19 pandemic have on leading players?

8 COMPANY PROFILES

8.1. Groupe PSA

8.2. Volkswagen AG

8.3. Daimler AG

8.4. Renault SA

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Europe car manufacturing industry value: \$ billion, 2015-19
- Table 2: Europe car manufacturing industry volume: million units, 2015-19
- Table 3: Europe car manufacturing industry geography segmentation: \$ billion, 2019
- Table 4: Europe car manufacturing industry value forecast: \$ billion, 2019-24
- Table 5: Europe car manufacturing industry volume forecast: million units, 2019-24
- Table 6: Europe car manufacturing industry share: % share, by volume, 2019
- Table 7: Groupe PSA: key facts
- Table 8: Groupe PSA: Annual Financial Ratios
- Table 9: Groupe PSA: Key Employees
- Table 10: Groupe PSA: Key Employees Continued
- Table 11: Volkswagen AG: key facts
- Table 12: Volkswagen AG: Annual Financial Ratios
- Table 13: Volkswagen AG: Annual Financial Ratios (Continued)
- Table 14: Volkswagen AG: Key Employees
- Table 15: Volkswagen AG: Key Employees Continued
- Table 16: Daimler AG: key facts
- Table 17: Daimler AG: Annual Financial Ratios
- Table 18: Daimler AG: Key Employees
- Table 19: Daimler AG: Key Employees Continued
- Table 20: Renault SA: key facts
- Table 21: Renault SA: Annual Financial Ratios
- Table 22: Renault SA: Annual Financial Ratios (Continued)
- Table 23: Renault SA: Key Employees
- Table 24: Renault SA: Key Employees Continued
- Table 25: Europe size of population (million), 2015-19
- Table 26: Europe gdp (constant 2005 prices, \$ billion), 2015-19
- Table 27: Europe gdp (current prices, \$ billion), 2015-19
- Table 28: Europe inflation, 2015-19
- Table 29: Europe consumer price index (absolute), 2015-19
- Table 30: Europe exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Europe car manufacturing industry value: \$ billion, 2015-19

Figure 2: Europe car manufacturing industry volume: million units, 2015-19

Figure 3: Europe car manufacturing industry geography segmentation: % share, by value, 2019

Figure 4: Europe car manufacturing industry value forecast: \$ billion, 2019-24

Figure 5: Europe car manufacturing industry volume forecast: million units, 2019-24

Figure 6: Forces driving competition in the car manufacturing industry in Europe, 2019

Figure 7: Drivers of buyer power in the car manufacturing industry in Europe, 2019

Figure 8: Drivers of supplier power in the car manufacturing industry in Europe, 2019

Figure 9: Factors influencing the likelihood of new entrants in the car manufacturing industry in Europe, 2019

Figure 10: Factors influencing the threat of substitutes in the car manufacturing industry in Europe, 2019

Figure 11: Drivers of degree of rivalry in the car manufacturing industry in Europe, 2019

Figure 12: Europe car manufacturing industry share: % share, by volume, 2019

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