

# Car Manufacturing in China

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## Abstracts

Car Manufacturing in China

### SUMMARY

Car Manufacturing in China industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

The Chinese car manufacturing industry had total revenues of \$294.5bn in 2019, representing a compound annual rate of change (CARC) of -3.4% between 2015 and 2019.

Industry production volumes declined with a CARC of -0.6% between 2015 and 2019, to reach a total of 20,541.2 thousand units in 2019.

Growth in this industry has been hindered by environmental concerns in China. High pollution levels in the major urban cities have led the government to encourage consumers to revert back to non-fossil fuel burning substitutes such as bicycles.

### SCOPE

*Car Manufacturing in China*

Save time carrying out entry-level research by identifying the size, growth, and leading players in the car manufacturing market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car manufacturing market in China

Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China car manufacturing market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the China car manufacturing market by value in 2019?

What will be the size of the China car manufacturing market in 2024?

What factors are affecting the strength of competition in the China car manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in China's car manufacturing market?

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