

Car Manufacturing in Canada

<https://marketpublishers.com/r/C6F0A22E159EN.html>

Date: April 2020

Pages: 58

Price: US\$ 350.00 (Single User License)

ID: C6F0A22E159EN

Abstracts

Car Manufacturing in Canada

SUMMARY

Car Manufacturing in Canada industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

The Canadian car manufacturing industry had total revenues of \$8.6bn in 2019, representing a compound annual rate of change (CARC) of -5.7% between 2015 and 2019.

Industry production volumes declined with a CARC of -7.9% between 2015 and 2019, to reach a total of 639.8 thousand units in 2019.

In terms of value, the majority of cars manufactured in Canada are exported to the US. Declining demand and volume consumption levels in the US, however, resulted in the Canadian car manufacturing industry being hit hard during the historic period, while falling average annual wages in Canada impacted domestic demand for automobiles.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the car manufacturing market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car manufacturing market in Canada

Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada car manufacturing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Canada car manufacturing market by value in 2019?

What will be the size of the Canada car manufacturing market in 2024?

What factors are affecting the strength of competition in the Canada car manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in Canada's car manufacturing market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. How are strategic alliances used by the leading companies?

7.4. How is new technology opening up competition?

7.5. How are leading players progressing in the hybrid & electric cars segment?

7.6. What impact could the Covid-19 pandemic have on leading players?

8 COMPANY PROFILES

8.1. General Motors Company

8.2. Toyota Motor Corporation

8.3. Fiat Chrysler Automobiles NV

8.4. Honda Motor Co., Ltd.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Canada car manufacturing industry value: \$ billion, 2015-19
- Table 2: Canada car manufacturing industry volume: thousand units, 2015-19
- Table 3: Canada car manufacturing industry geography segmentation: \$ billion, 2019
- Table 4: Canada car manufacturing industry value forecast: \$ billion, 2019-24
- Table 5: Canada car manufacturing industry volume forecast: thousand units, 2019-24
- Table 6: Canada car manufacturing industry share: % share, by volume, 2019
- Table 7: General Motors Company: key facts
- Table 8: General Motors Company: Annual Financial Ratios
- Table 9: General Motors Company: Key Employees
- Table 10: General Motors Company: Key Employees Continued
- Table 11: Toyota Motor Corporation: key facts
- Table 12: Toyota Motor Corporation: Annual Financial Ratios
- Table 13: Toyota Motor Corporation: Key Employees
- Table 14: Toyota Motor Corporation: Key Employees Continued
- Table 15: Toyota Motor Corporation: Key Employees Continued
- Table 16: Toyota Motor Corporation: Key Employees Continued
- Table 17: Fiat Chrysler Automobiles NV: key facts
- Table 18: Fiat Chrysler Automobiles NV: Annual Financial Ratios
- Table 19: Fiat Chrysler Automobiles NV: Key Employees
- Table 20: Fiat Chrysler Automobiles NV: Key Employees Continued
- Table 21: Honda Motor Co., Ltd.: key facts
- Table 22: Honda Motor Co., Ltd.: Annual Financial Ratios
- Table 23: Honda Motor Co., Ltd.: Key Employees
- Table 24: Honda Motor Co., Ltd.: Key Employees Continued
- Table 25: Honda Motor Co., Ltd.: Key Employees Continued
- Table 26: Honda Motor Co., Ltd.: Key Employees Continued
- Table 27: Canada size of population (million), 2015-19
- Table 28: Canada gdp (constant 2005 prices, \$ billion), 2015-19
- Table 29: Canada gdp (current prices, \$ billion), 2015-19
- Table 30: Canada inflation, 2015-19
- Table 31: Canada consumer price index (absolute), 2015-19
- Table 32: Canada exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Canada car manufacturing industry value: \$ billion, 2015-19

Figure 2: Canada car manufacturing industry volume: thousand units, 2015-19

Figure 3: Canada car manufacturing industry geography segmentation: % share, by value, 2019

Figure 4: Canada car manufacturing industry value forecast: \$ billion, 2019-24

Figure 5: Canada car manufacturing industry volume forecast: thousand units, 2019-24

Figure 6: Forces driving competition in the car manufacturing industry in Canada, 2019

Figure 7: Drivers of buyer power in the car manufacturing industry in Canada, 2019

Figure 8: Drivers of supplier power in the car manufacturing industry in Canada, 2019

Figure 9: Factors influencing the likelihood of new entrants in the car manufacturing industry in Canada, 2019

Figure 10: Factors influencing the threat of substitutes in the car manufacturing industry in Canada, 2019

Figure 11: Drivers of degree of rivalry in the car manufacturing industry in Canada, 2019

Figure 12: Canada car manufacturing industry share: % share, by volume, 2019

I would like to order

Product name: Car Manufacturing in Canada

Product link: <https://marketpublishers.com/r/C6F0A22E159EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C6F0A22E159EN.html>