

# Car Rental (Self Drive) Global Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025

<https://marketpublishers.com/r/C04FBEDBE2BAEN.html>

Date: December 2021

Pages: 320

Price: US\$ 1,495.00 (Single User License)

ID: C04FBEDBE2BAEN

## Abstracts

Car Rental (Self Drive) Global Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025

### SUMMARY

Global Car Rental industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The car rental market is defined as revenues generated by car rental companies for self-drive cars for hire. The market value is made up of car rentals for business, leisure purposes and Insurance replacement. Market volumes represent the size of the rental car fleet within the respective countries. The calculation excludes leasing and long term rentals. Taxis/cabs or any other passenger vehicles driven by drivers are excluded from the calculation. The distribution channels are represented by airport and non airport locations calculated for leisure and business segments only. Other distribution channel represents the value of the fleet rented for insurance purpose. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The global car rental market had total revenues of \$40,820.9m in 2020, representing a compound annual rate of change (CARC) of -11.1% between 2016 and 2020.

Market consumption volumes declined with a CARC of -6.1% between 2016 and 2020, to reach a total fleet size of 4.8 million in 2020.

Domestic and international tourism saw a marked decline in 2020 due to travel restrictions and lockdowns, which impacted the car rental market.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global car rental market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global car rental market

Leading company profiles reveal details of key car rental market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global car rental market with five year forecasts by both value and volume.

## REASONS TO BUY

What was the size of the global car rental market by value in 2020?

What will be the size of the global car rental market in 2025?

What factors are affecting the strength of competition in the global car rental market?

How has the market performed over the last five years?

What are the main segments that make up the global car rental market?



## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Competitive Landscape

### **2 INTRODUCTION**

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

### **3 GLOBAL CAR RENTAL**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

### **4 CAR RENTAL IN ASIA-PACIFIC**

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis

### **5 CAR RENTAL IN EUROPE**

- 5.1. Market Overview

- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

## **6 CAR RENTAL IN FRANCE**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

## **7 CAR RENTAL IN GERMANY**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

## **8 CAR RENTAL IN ITALY**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 8.6. Macroeconomic Indicators

## **9 CAR RENTAL IN JAPAN**

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook

9.5. Five forces analysis

9.6. Macroeconomic Indicators

## **10 CAR RENTAL IN AUSTRALIA**

10.1. Market Overview

10.2. Market Data

10.3. Market Segmentation

10.4. Market outlook

10.5. Five forces analysis

10.6. Macroeconomic Indicators

## **11 CAR RENTAL IN CANADA**

11.1. Market Overview

11.2. Market Data

11.3. Market Segmentation

11.4. Market outlook

11.5. Five forces analysis

11.6. Macroeconomic Indicators

## **12 CAR RENTAL IN CHINA**

12.1. Market Overview

12.2. Market Data

12.3. Market Segmentation

12.4. Market outlook

12.5. Five forces analysis

12.6. Macroeconomic Indicators

## **13 CAR RENTAL IN THE NETHERLANDS**

13.1. Market Overview

13.2. Market Data

13.3. Market Segmentation

13.4. Market outlook

13.5. Five forces analysis

13.6. Macroeconomic Indicators

## **14 CAR RENTAL IN SPAIN**

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis
- 14.6. Macroeconomic Indicators

## **15 CAR RENTAL IN THE UNITED KINGDOM**

- 15.1. Market Overview
- 15.2. Market Data
- 15.3. Market Segmentation
- 15.4. Market outlook
- 15.5. Five forces analysis
- 15.6. Macroeconomic Indicators

## **16 CAR RENTAL IN THE UNITED STATES**

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis
- 16.6. Macroeconomic Indicators

## **17 COMPANY PROFILES**

- 17.1. CAR Inc
- 17.2. ADA SA
- 17.3. Sixt SE
- 17.4. CanaDream Corp
- 17.5. Sunwing Travel Group Inc
- 17.6. KAV Car Hire
- 17.7. Avis Budget Group Inc
- 17.8. Booking Holdings Inc

## **18 APPENDIX**

18.1. Methodology

18.2. About MarketLine



## List Of Tables

### LIST OF TABLES

- Table 1: Global car rental market value: \$ million, 2016-20
- Table 2: Global car rental market volume: Fleet size, 2016-20
- Table 3: Global car rental market category segmentation: \$ million, 2020
- Table 4: Global car rental market geography segmentation: \$ million, 2020
- Table 5: Global car rental market distribution: % share, by value, 2020
- Table 6: Global car rental market value forecast: \$ million, 2020-25
- Table 7: Global car rental market volume forecast: Fleet size, 2020-25
- Table 8: Global size of population (million), 2016-20
- Table 9: Global gdp (constant 2005 prices, \$ billion), 2016-20
- Table 10: Global gdp (current prices, \$ billion), 2016-20
- Table 11: Global inflation, 2016-20
- Table 12: Global consumer price index (absolute), 2016-20
- Table 13: Global exchange rate, 2016-20
- Table 14: Asia-Pacific car rental market value: \$ million, 2016-20
- Table 15: Asia-Pacific car rental market volume: Fleet size, 2016-20
- Table 16: Asia-Pacific car rental market category segmentation: \$ million, 2020
- Table 17: Asia-Pacific car rental market geography segmentation: \$ million, 2020
- Table 18: Asia-Pacific car rental market distribution: % share, by value, 2020
- Table 19: Asia-Pacific car rental market value forecast: \$ million, 2020-25
- Table 20: Asia-Pacific car rental market volume forecast: Fleet size, 2020-25
- Table 21: Europe car rental market value: \$ million, 2016-20
- Table 22: Europe car rental market volume: Fleet size, 2016-20
- Table 23: Europe car rental market category segmentation: \$ million, 2020
- Table 24: Europe car rental market geography segmentation: \$ million, 2020
- Table 25: Europe car rental market distribution: % share, by value, 2020
- Table 26: Europe car rental market value forecast: \$ million, 2020-25
- Table 27: Europe car rental market volume forecast: Fleet size, 2020-25
- Table 28: Europe size of population (million), 2016-20
- Table 29: Europe gdp (constant 2005 prices, \$ billion), 2016-20
- Table 30: Europe gdp (current prices, \$ billion), 2016-20
- Table 31: Europe inflation, 2016-20
- Table 32: Europe consumer price index (absolute), 2016-20
- Table 33: Europe exchange rate, 2016-20
- Table 34: France car rental market value: \$ million, 2016-20
- Table 35: France car rental market volume: Fleet size, 2016-20

- Table 36: France car rental market category segmentation: \$ million, 2020
- Table 37: France car rental market geography segmentation: \$ million, 2020
- Table 38: France car rental market distribution: % share, by value, 2020
- Table 39: France car rental market value forecast: \$ million, 2020-25
- Table 40: France car rental market volume forecast: Fleet size, 2020-25
- Table 41: France size of population (million), 2016-20
- Table 42: France gdp (constant 2005 prices, \$ billion), 2016-20
- Table 43: France gdp (current prices, \$ billion), 2016-20
- Table 44: France inflation, 2016-20
- Table 45: France consumer price index (absolute), 2016-20
- Table 46: France exchange rate, 2016-20
- Table 47: Germany car rental market value: \$ million, 2016-20
- Table 48: Germany car rental market volume: Fleet size, 2016-20
- Table 49: Germany car rental market category segmentation: \$ million, 2020
- Table 50: Germany car rental market geography segmentation: \$ million, 2020
- Table 51: Germany car rental market distribution: % share, by value, 2020
- Table 52: Germany car rental market value forecast: \$ million, 2020-25
- Table 53: Germany car rental market volume forecast: Fleet size, 2020-25
- Table 54: Germany size of population (million), 2016-20
- Table 55: Germany gdp (constant 2005 prices, \$ billion), 2016-20
- Table 56: Germany gdp (current prices, \$ billion), 2016-20
- Table 57: Germany inflation, 2016-20
- Table 58: Germany consumer price index (absolute), 2016-20
- Table 59: Germany exchange rate, 2016-20
- Table 60: Italy car rental market value: \$ million, 2016-20
- Table 61: Italy car rental market volume: Fleet size, 2016-20
- Table 62: Italy car rental market category segmentation: \$ million, 2020
- Table 63: Italy car rental market geography segmentation: \$ million, 2020
- Table 64: Italy car rental market distribution: % share, by value, 2020
- Table 65: Italy car rental market value forecast: \$ million, 2020-25
- Table 66: Italy car rental market volume forecast: Fleet size, 2020-25
- Table 67: Italy size of population (million), 2016-20
- Table 68: Italy gdp (constant 2005 prices, \$ billion), 2016-20
- Table 69: Italy gdp (current prices, \$ billion), 2016-20
- Table 70: Italy inflation, 2016-20

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global car rental market value: \$ million, 2016-20
- Figure 2: Global car rental market volume: Fleet size, 2016-20
- Figure 3: Global car rental market category segmentation: % share, by value, 2020
- Figure 4: Global car rental market geography segmentation: % share, by value, 2020
- Figure 5: Global car rental market distribution: % share, by value, 2020
- Figure 6: Global car rental market value forecast: \$ million, 2020-25
- Figure 7: Global car rental market volume forecast: Fleet size, 2020-25
- Figure 8: Forces driving competition in the global car rental market, 2020
- Figure 9: Drivers of buyer power in the global car rental market, 2020
- Figure 10: Drivers of supplier power in the global car rental market, 2020
- Figure 11: Factors influencing the likelihood of new entrants in the global car rental market, 2020
- Figure 12: Factors influencing the threat of substitutes in the global car rental market, 2020
- Figure 13: Drivers of degree of rivalry in the global car rental market, 2020
- Figure 14: Asia-Pacific car rental market value: \$ million, 2016-20
- Figure 15: Asia-Pacific car rental market volume: Fleet size, 2016-20
- Figure 16: Asia-Pacific car rental market category segmentation: % share, by value, 2020
- Figure 17: Asia-Pacific car rental market geography segmentation: % share, by value, 2020
- Figure 18: Asia-Pacific car rental market distribution: % share, by value, 2020
- Figure 19: Asia-Pacific car rental market value forecast: \$ million, 2020-25
- Figure 20: Asia-Pacific car rental market volume forecast: Fleet size, 2020-25
- Figure 21: Forces driving competition in the car rental market in Asia-Pacific, 2020
- Figure 22: Drivers of buyer power in the car rental market in Asia-Pacific, 2020
- Figure 23: Drivers of supplier power in the car rental market in Asia-Pacific, 2020
- Figure 24: Factors influencing the likelihood of new entrants in the car rental market in Asia-Pacific, 2020
- Figure 25: Factors influencing the threat of substitutes in the car rental market in Asia-Pacific, 2020
- Figure 26: Drivers of degree of rivalry in the car rental market in Asia-Pacific, 2020
- Figure 27: Europe car rental market value: \$ million, 2016-20
- Figure 28: Europe car rental market volume: Fleet size, 2016-20
- Figure 29: Europe car rental market category segmentation: % share, by value, 2020

Figure 30: Europe car rental market geography segmentation: % share, by value, 2020

Figure 31: Europe car rental market distribution: % share, by value, 2020

Figure 32: Europe car rental market value forecast: \$ million, 2020-25

Figure 33: Europe car rental market volume forecast: Fleet size, 2020-25

Figure 34: Forces driving competition in the car rental market in Europe, 2020

Figure 35: Drivers of buyer power in the car rental market in Europe, 2020

Figure 36: Drivers of supplier power in the car rental market in Europe, 2020

Figure 37: Factors influencing the likelihood of new entrants in the car rental market in Europe, 2020

Figure 38: Factors influencing the threat of substitutes in the car rental market in Europe, 2020

Figure 39: Drivers of degree of rivalry in the car rental market in Europe, 2020

Figure 40: France car rental market value: \$ million, 2016-20

Figure 41: France car rental market volume: Fleet size, 2016-20

Figure 42: France car rental market category segmentation: % share, by value, 2020

Figure 43: France car rental market geography segmentation: % share, by value, 2020

Figure 44: France car rental market distribution: % share, by value, 2020

Figure 45: France car rental market value forecast: \$ million, 2020-25

Figure 46: France car rental market volume forecast: Fleet size, 2020-25

Figure 47: Forces driving competition in the car rental market in France, 2020

Figure 48: Drivers of buyer power in the car rental market in France, 2020

Figure 49: Drivers of supplier power in the car rental market in France, 2020

Figure 50: Factors influencing the likelihood of new entrants in the car rental market in France, 2020

Figure 51: Factors influencing the threat of substitutes in the car rental market in France, 2020

Figure 52: Drivers of degree of rivalry in the car rental market in France, 2020

Figure 53: Germany car rental market value: \$ million, 2016-20

Figure 54: Germany car rental market volume: Fleet size, 2016-20

Figure 55: Germany car rental market category segmentation: % share, by value, 2020

Figure 56: Germany car rental market geography segmentation: % share, by value, 2020

Figure 57: Germany car rental market distribution: % share, by value, 2020

Figure 58: Germany car rental market value forecast: \$ million, 2020-25

Figure 59: Germany car rental market volume forecast: Fleet size, 2020-25

Figure 60: Forces driving competition in the car rental market in Germany, 2020

Figure 61: Drivers of buyer power in the car rental market in Germany, 2020

Figure 62: Drivers of supplier power in the car rental market in Germany, 2020

Figure 63: Factors influencing the likelihood of new entrants in the car rental market in

Germany, 2020

Figure 64: Factors influencing the threat of substitutes in the car rental market in Germany, 2020

Figure 65: Drivers of degree of rivalry in the car rental market in Germany, 2020

Figure 66: Italy car rental market value: \$ million, 2016-20

Figure 67: Italy car rental market volume: Fleet size, 2016-20

Figure 68: Italy car rental market category segmentation: % share, by value, 2020

Figure 69: Italy car rental market geography segmentation: % share, by value, 2020

Figure 70: Italy car rental market distribution: % share, by value, 2020

## I would like to order

Product name: Car Rental (Self Drive) Global Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025

Product link: <https://marketpublishers.com/r/C04FBEDBE2BAEN.html>

Price: US\$ 1,495.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C04FBEDBE2BAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

