

Car Rental (Self Drive) Global Group of Eight (G8) Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025

<https://marketpublishers.com/r/C6B86514A6CEEN.html>

Date: December 2021

Pages: 193

Price: US\$ 1,495.00 (Single User License)

ID: C6B86514A6CEEN

Abstracts

Car Rental (Self Drive) Global Group of Eight (G8) Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025

SUMMARY

The G8 Car Rental industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The G8 countries contributed \$32,205.1 million in 2020 to the global car rental industry, with a compound annual growth rate (CAGR) of -9% between 2016 and 2020. The G8 countries are expected to reach a value of \$57,871.8 million in 2025, with a CAGR of 12.4% over the 2020-25 period.

Among the G8 nations, the US is the leading country in the car rental industry, with market revenues of \$24,228.5 million in 2020. This was followed by Germany and Japan, with a value of \$2,412.4 and \$2,198.0 million, respectively.

The US is expected to lead the car rental industry in the G8 nations with a value of \$35,672.6 million in 2016, followed by Japan and Germany with expected values of \$6,415.6 and \$4,929.4 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 car rental market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 car rental market

Leading company profiles reveal details of key car rental market players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 car rental market with five year forecasts by both value and volume

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

REASONS TO BUY

What was the size of the G8 car rental market by value in 2020?

What will be the size of the G8 car rental market in 2025?

What factors are affecting the strength of competition in the G8 car rental market?

How has the market performed over the last five years?

What are the main segments that make up the G8 car rental market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 GROUP OF EIGHT (G8) CAR RENTAL

- 2.1. Industry Outlook

3 CAR RENTAL IN CANADA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 CAR RENTAL IN FRANCE

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

5 CAR RENTAL IN GERMANY

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

6 CAR RENTAL IN ITALY

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

7 CAR RENTAL IN JAPAN

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

8 CAR RENTAL IN RUSSIA

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 8.6. Macroeconomic Indicators

9 CAR RENTAL IN THE UNITED KINGDOM

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis
- 9.6. Macroeconomic Indicators

10 CAR RENTAL IN THE UNITED STATES

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis
- 10.6. Macroeconomic Indicators

11 COMPANY PROFILES

- 11.1. Avis Budget Group Inc
- 11.2. CanaDream Corp
- 11.3. Sunwing Travel Group Inc
- 11.4. ADA SA
- 11.5. Sixt SE
- 11.6. Booking Holdings Inc

12 APPENDIX

- 12.1. Methodology
- 12.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: G8 car rental industry, revenue(\$m), 2016-25
Table 2: G8 car rental industry, revenue by country (\$m), 2016-20
Table 3: G8 car rental industry forecast, revenue by country (\$m), 2020-25
Table 4: Canada car rental market value: \$ million, 2016-20
Table 5: Canada car rental market volume: Fleet size, 2016-20
Table 6: Canada car rental market category segmentation: \$ million, 2020
Table 7: Canada car rental market geography segmentation: \$ million, 2020
Table 8: Canada car rental market distribution: % share, by value, 2020
Table 9: Canada car rental market value forecast: \$ million, 2020-25
Table 10: Canada car rental market volume forecast: Fleet size, 2020-25
Table 11: Canada size of population (million), 2016-20
Table 12: Canada gdp (constant 2005 prices, \$ billion), 2016-20
Table 13: Canada gdp (current prices, \$ billion), 2016-20
Table 14: Canada inflation, 2016-20
Table 15: Canada consumer price index (absolute), 2016-20
Table 16: Canada exchange rate, 2016-20
Table 17: France car rental market value: \$ million, 2016-20
Table 18: France car rental market volume: Fleet size, 2016-20
Table 19: France car rental market category segmentation: \$ million, 2020
Table 20: France car rental market geography segmentation: \$ million, 2020
Table 21: France car rental market distribution: % share, by value, 2020
Table 22: France car rental market value forecast: \$ million, 2020-25
Table 23: France car rental market volume forecast: Fleet size, 2020-25
Table 24: France size of population (million), 2016-20
Table 25: France gdp (constant 2005 prices, \$ billion), 2016-20
Table 26: France gdp (current prices, \$ billion), 2016-20
Table 27: France inflation, 2016-20
Table 28: France consumer price index (absolute), 2016-20
Table 29: France exchange rate, 2016-20
Table 30: Germany car rental market value: \$ million, 2016-20
Table 31: Germany car rental market volume: Fleet size, 2016-20
Table 32: Germany car rental market category segmentation: \$ million, 2020
Table 33: Germany car rental market geography segmentation: \$ million, 2020
Table 34: Germany car rental market distribution: % share, by value, 2020
Table 35: Germany car rental market value forecast: \$ million, 2020-25

Table 36: Germany car rental market volume forecast: Fleet size, 2020-25

Table 37: Germany size of population (million), 2016-20

Table 38: Germany gdp (constant 2005 prices, \$ billion), 2016-20

Table 39: Germany gdp (current prices, \$ billion), 2016-20

Table 40: Germany inflation, 2016-20

Table 41: Germany consumer price index (absolute), 2016-20

Table 42: Germany exchange rate, 2016-20

Table 43: Italy car rental market value: \$ million, 2016-20

Table 44: Italy car rental market volume: Fleet size, 2016-20

Table 45: Italy car rental market category segmentation: \$ million, 2020

Table 46: Italy car rental market geography segmentation: \$ million, 2020

Table 47: Italy car rental market distribution: % share, by value, 2020

Table 48: Italy car rental market value forecast: \$ million, 2020-25

Table 49: Italy car rental market volume forecast: Fleet size, 2020-25

Table 50: Italy size of population (million), 2016-20

Table 51: Italy gdp (constant 2005 prices, \$ billion), 2016-20

Table 52: Italy gdp (current prices, \$ billion), 2016-20

Table 53: Italy inflation, 2016-20

Table 54: Italy consumer price index (absolute), 2016-20

Table 55: Italy exchange rate, 2016-20

Table 56: Japan car rental market value: \$ million, 2016-20

Table 57: Japan car rental market volume: Fleet size, 2016-20

Table 58: Japan car rental market category segmentation: \$ million, 2020

Table 59: Japan car rental market geography segmentation: \$ million, 2020

Table 60: Japan car rental market distribution: % share, by value, 2020

Table 61: Japan car rental market value forecast: \$ million, 2020-25

Table 62: Japan car rental market volume forecast: Fleet size, 2020-25

Table 63: Japan size of population (million), 2016-20

Table 64: Japan gdp (constant 2005 prices, \$ billion), 2016-20

Table 65: Japan gdp (current prices, \$ billion), 2016-20

Table 66: Japan inflation, 2016-20

Table 67: Japan consumer price index (absolute), 2016-20

Table 68: Japan exchange rate, 2016-20

Table 69: Russia car rental market value: \$ million, 2016-20

Table 70: Russia car rental market volume: Fleet size, 2016-20

List Of Figures

LIST OF FIGURES

- Figure 1: G8 car rental industry, revenue(\$m), 2016-25
- Figure 2: G8 Car Rental industry, revenue by country (%), 2020
- Figure 3: G8 car rental industry, revenue by country (\$m), 2016-20
- Figure 4: G8 car rental industry forecast, revenue by country (\$m), 2020-25
- Figure 5: Canada car rental market value: \$ million, 2016-20
- Figure 6: Canada car rental market volume: Fleet size, 2016-20
- Figure 7: Canada car rental market category segmentation: % share, by value, 2020
- Figure 8: Canada car rental market geography segmentation: % share, by value, 2020
- Figure 9: Canada car rental market distribution: % share, by value, 2020
- Figure 10: Canada car rental market value forecast: \$ million, 2020-25
- Figure 11: Canada car rental market volume forecast: Fleet size, 2020-25
- Figure 12: Forces driving competition in the car rental market in Canada, 2020
- Figure 13: Drivers of buyer power in the car rental market in Canada, 2020
- Figure 14: Drivers of supplier power in the car rental market in Canada, 2020
- Figure 15: Factors influencing the likelihood of new entrants in the car rental market in Canada, 2020
- Figure 16: Factors influencing the threat of substitutes in the car rental market in Canada, 2020
- Figure 17: Drivers of degree of rivalry in the car rental market in Canada, 2020
- Figure 18: France car rental market value: \$ million, 2016-20
- Figure 19: France car rental market volume: Fleet size, 2016-20
- Figure 20: France car rental market category segmentation: % share, by value, 2020
- Figure 21: France car rental market geography segmentation: % share, by value, 2020
- Figure 22: France car rental market distribution: % share, by value, 2020
- Figure 23: France car rental market value forecast: \$ million, 2020-25
- Figure 24: France car rental market volume forecast: Fleet size, 2020-25
- Figure 25: Forces driving competition in the car rental market in France, 2020
- Figure 26: Drivers of buyer power in the car rental market in France, 2020
- Figure 27: Drivers of supplier power in the car rental market in France, 2020
- Figure 28: Factors influencing the likelihood of new entrants in the car rental market in France, 2020
- Figure 29: Factors influencing the threat of substitutes in the car rental market in France, 2020
- Figure 30: Drivers of degree of rivalry in the car rental market in France, 2020
- Figure 31: Germany car rental market value: \$ million, 2016-20

Figure 32: Germany car rental market volume: Fleet size, 2016-20

Figure 33: Germany car rental market category segmentation: % share, by value, 2020

Figure 34: Germany car rental market geography segmentation: % share, by value, 2020

Figure 35: Germany car rental market distribution: % share, by value, 2020

Figure 36: Germany car rental market value forecast: \$ million, 2020-25

Figure 37: Germany car rental market volume forecast: Fleet size, 2020-25

Figure 38: Forces driving competition in the car rental market in Germany, 2020

Figure 39: Drivers of buyer power in the car rental market in Germany, 2020

Figure 40: Drivers of supplier power in the car rental market in Germany, 2020

Figure 41: Factors influencing the likelihood of new entrants in the car rental market in Germany, 2020

Figure 42: Factors influencing the threat of substitutes in the car rental market in Germany, 2020

Figure 43: Drivers of degree of rivalry in the car rental market in Germany, 2020

Figure 44: Italy car rental market value: \$ million, 2016-20

Figure 45: Italy car rental market volume: Fleet size, 2016-20

Figure 46: Italy car rental market category segmentation: % share, by value, 2020

Figure 47: Italy car rental market geography segmentation: % share, by value, 2020

Figure 48: Italy car rental market distribution: % share, by value, 2020

Figure 49: Italy car rental market value forecast: \$ million, 2020-25

Figure 50: Italy car rental market volume forecast: Fleet size, 2020-25

Figure 51: Forces driving competition in the car rental market in Italy, 2020

Figure 52: Drivers of buyer power in the car rental market in Italy, 2020

Figure 53: Drivers of supplier power in the car rental market in Italy, 2020

Figure 54: Factors influencing the likelihood of new entrants in the car rental market in Italy, 2020

Figure 55: Factors influencing the threat of substitutes in the car rental market in Italy, 2020

Figure 56: Drivers of degree of rivalry in the car rental market in Italy, 2020

Figure 57: Japan car rental market value: \$ million, 2016-20

Figure 58: Japan car rental market volume: Fleet size, 2016-20

Figure 59: Japan car rental market category segmentation: % share, by value, 2020

Figure 60: Japan car rental market geography segmentation: % share, by value, 2020

Figure 61: Japan car rental market distribution: % share, by value, 2020

Figure 62: Japan car rental market value forecast: \$ million, 2020-25

Figure 63: Japan car rental market volume forecast: Fleet size, 2020-25

Figure 64: Forces driving competition in the car rental market in Japan, 2020

Figure 65: Drivers of buyer power in the car rental market in Japan, 2020

Figure 66: Drivers of supplier power in the car rental market in Japan, 2020

Figure 67: Factors influencing the likelihood of new entrants in the car rental market in Japan, 2020

Figure 68: Factors influencing the threat of substitutes in the car rental market in Japan, 2020

Figure 69: Drivers of degree of rivalry in the car rental market in Japan, 2020

Figure 70: Russia car rental market value: \$ million, 2016-20

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