

# Car Rental North America (NAFTA) Industry Guide 2014-2023

<https://marketpublishers.com/r/CF84321CD3DEN.html>

Date: January 2020

Pages: 91

Price: US\$ 795.00 (Single User License)

ID: CF84321CD3DEN

## Abstracts

Car Rental North America (NAFTA) Industry Guide 2014-2023

### SUMMARY

The NAFTA Car Rental industry profile provides top-line qualitative and quantitative summary information including: Market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

Essential resource for top-line data and analysis covering the NAFTA car rental Market. Includes Market size and segmentation data, textual and graphical analysis of Market growth trends and leading companies.

### KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The car rentals industry within the NAFTA countries had a total market value of \$33,912.7 million in 2018. The US was the fastest growing country, with a CAGR of 3.4% over the 2014-18 period.

Within the car rentals industry, the US is the leading country among the NAFTA bloc, with market revenues of \$31,247.1 million in 2018. This was followed by Canada and Mexico, with a value of \$2,356.0 and \$309.6 million, respectively.

The US is expected to lead the car rentals industry in the NAFTA bloc, with a

value of \$41,414.1 million in 2023, followed by Canada and Mexico with expected values of \$2,859.2 and \$351.2 million, respectively.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA car rental Market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA car rental Market

Leading company profiles reveal details of key car rental Market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA car rental Market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## **REASONS TO BUY**

What was the size of the NAFTA car rental Market by value in 2018?

What will be the size of the NAFTA car rental Market in 2023?

What factors are affecting the strength of competition in the NAFTA car rental Market?

How has the Market performed over the last five years?

What are the main segments that make up the NAFTA car rental Market?

## Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

### **2 NAFTA CAR RENTALS**

- 2.1. Industry Outlook

### **3 CAR RENTAL IN CANADA**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators
- 3.7. Country data

### **4 CAR RENTAL IN MEXICO**

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators
- 4.7. Country data

### **5 CAR RENTAL IN THE UNITED STATES**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook

- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators
- 5.7. Country data

## **6 COMPANY PROFILES**

- 6.1. CanaDream Corp
- 6.2. Enterprise Holdings, Inc.
- 6.3. Avis Budget Group Inc
- 6.4. Sunwing Travel Group Inc
- 6.5. Hertz Global Holdings Inc
- 6.6. Alamo Rent A Car LLC
- 6.7. Royal Rent a Car SA de CV
- 6.8. Sixt SE
- 6.9. Booking Holdings Inc

## **7 APPENDIX**

- 7.1. Methodology
- 7.2. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: NAFTA countries car rentals industry, revenue (\$m), 2014-23
- Table 2: NAFTA countries car rentals industry, revenue (\$m), 2014-18
- Table 3: NAFTA countries car rentals industry forecast, revenue (\$m), 2018-23
- Table 4: Canada car rental market value: \$ million, 2014-18
- Table 5: Canada car rental market volume: Fleet Size, 2014-18
- Table 6: Canada car rental market category segmentation: \$ million, 2018
- Table 7: Canada car rental market geography segmentation: \$ million, 2018
- Table 8: Canada car rental market distribution: % share, by value, 2018
- Table 9: Canada car rental market value forecast: \$ million, 2018-23
- Table 10: Canada car rental market volume forecast: Fleet Size, 2018-23
- Table 11: Canada size of population (million), 2014-18
- Table 12: Canada gdp (constant 2005 prices, \$ billion), 2014-18
- Table 13: Canada gdp (current prices, \$ billion), 2014-18
- Table 14: Canada inflation, 2014-18
- Table 15: Canada consumer price index (absolute), 2014-18
- Table 16: Canada exchange rate, 2014-18
- Table 17: Mexico car rental market value: \$ million, 2014-18
- Table 18: Mexico car rental market volume: Fleet Size, 2014-18
- Table 19: Mexico car rental market category segmentation: \$ million, 2018
- Table 20: Mexico car rental market geography segmentation: \$ million, 2018
- Table 21: Mexico car rental market distribution: % share, by value, 2018
- Table 22: Mexico car rental market value forecast: \$ million, 2018-23
- Table 23: Mexico car rental market volume forecast: Fleet Size, 2018-23
- Table 24: Mexico size of population (million), 2014-18
- Table 25: Mexico gdp (constant 2005 prices, \$ billion), 2014-18
- Table 26: Mexico gdp (current prices, \$ billion), 2014-18
- Table 27: Mexico inflation, 2014-18
- Table 28: Mexico consumer price index (absolute), 2014-18
- Table 29: Mexico exchange rate, 2014-18
- Table 30: United States car rental market value: \$ million, 2014-18
- Table 31: United States car rental market volume: Fleet Size, 2014-18
- Table 32: United States car rental market category segmentation: \$ million, 2018
- Table 33: United States car rental market geography segmentation: \$ million, 2018
- Table 34: United States car rental market distribution: % share, by value, 2018
- Table 35: United States car rental market value forecast: \$ million, 2018-23

Table 36: United States car rental market volume forecast: Fleet Size, 2018-23

Table 37: United States size of population (million), 2014-18

Table 38: United States gdp (constant 2005 prices, \$ billion), 2014-18

Table 39: United States gdp (current prices, \$ billion), 2014-18

Table 40: United States inflation, 2014-18

Table 41: United States consumer price index (absolute), 2014-18

Table 42: United States exchange rate, 2014-18

Table 43: CanaDream Corp: key facts

Table 44: CanaDream Corp: Key Employees

Table 45: Enterprise Holdings, Inc.: key facts

Table 46: Enterprise Holdings, Inc.: Key Employees

Table 47: Avis Budget Group Inc: key facts

Table 48: Avis Budget Group Inc: Annual Financial Ratios

Table 49: Avis Budget Group Inc: Key Employees

Table 50: Sunwing Travel Group Inc: key facts

Table 51: Hertz Global Holdings Inc: key facts

Table 52: Hertz Global Holdings Inc: Annual Financial Ratios

Table 53: Hertz Global Holdings Inc: Key Employees

Table 54: Hertz Global Holdings Inc: Key Employees Continued

Table 55: Alamo Rent A Car LLC: key facts

Table 56: Royal Rent a Car SA de CV: key facts

Table 57: Sixt SE: key facts

Table 58: Sixt SE: Annual Financial Ratios

Table 59: Sixt SE: Key Employees

Table 67: Booking Holdings Inc: key facts

Table 68: Booking Holdings Inc: Annual Financial Ratios

Table 69: Booking Holdings Inc: Key Employees

## List Of Figures

### LIST OF FIGURES

- Figure 1: NAFTA countries car rentals industry, revenue (\$m), 2014-23
- Figure 2: NAFTA countries car rentals industry, revenue (\$m), 2014-18
- Figure 3: NAFTA countries car rentals industry forecast, revenue (\$m), 2018-23
- Figure 4: Canada car rental market value: \$ million, 2014-18
- Figure 5: Canada car rental market volume: Fleet Size, 2014-18
- Figure 6: Canada car rental market category segmentation: % share, by value, 2018
- Figure 7: Canada car rental market geography segmentation: % share, by value, 2018
- Figure 8: Canada car rental market distribution: % share, by value, 2018
- Figure 9: Canada car rental market value forecast: \$ million, 2018-23
- Figure 10: Canada car rental market volume forecast: Fleet Size, 2018-23
- Figure 11: Forces driving competition in the car rental market in Canada, 2018
- Figure 12: Drivers of buyer power in the car rental market in Canada, 2018
- Figure 13: Drivers of supplier power in the car rental market in Canada, 2018
- Figure 14: Factors influencing the likelihood of new entrants in the car rental market in Canada, 2018
- Figure 15: Factors influencing the threat of substitutes in the car rental market in Canada, 2018
- Figure 16: Drivers of degree of rivalry in the car rental market in Canada, 2018
- Figure 17: Mexico car rental market value: \$ million, 2014-18
- Figure 18: Mexico car rental market volume: Fleet Size, 2014-18
- Figure 19: Mexico car rental market category segmentation: % share, by value, 2018
- Figure 20: Mexico car rental market geography segmentation: % share, by value, 2018
- Figure 21: Mexico car rental market distribution: % share, by value, 2018
- Figure 22: Mexico car rental market value forecast: \$ million, 2018-23
- Figure 23: Mexico car rental market volume forecast: Fleet Size, 2018-23
- Figure 24: Forces driving competition in the car rental market in Mexico, 2018
- Figure 25: Drivers of buyer power in the car rental market in Mexico, 2018
- Figure 26: Drivers of supplier power in the car rental market in Mexico, 2018
- Figure 27: Factors influencing the likelihood of new entrants in the car rental market in Mexico, 2018
- Figure 28: Factors influencing the threat of substitutes in the car rental market in Mexico, 2018
- Figure 29: Drivers of degree of rivalry in the car rental market in Mexico, 2018
- Figure 30: United States car rental market value: \$ million, 2014-18
- Figure 31: United States car rental market volume: Fleet Size, 2014-18

Figure 32: United States car rental market category segmentation: % share, by value, 2018

Figure 33: United States car rental market geography segmentation: % share, by value, 2018

Figure 34: United States car rental market distribution: % share, by value, 2018

Figure 35: United States car rental market value forecast: \$ million, 2018-23

Figure 36: United States car rental market volume forecast: Fleet Size, 2018-23

Figure 37: Forces driving competition in the car rental market in the United States, 2018

Figure 38: Drivers of buyer power in the car rental market in the United States, 2018

Figure 39: Drivers of supplier power in the car rental market in the United States, 2018

Figure 40: Factors influencing the likelihood of new entrants in the car rental market in the United States, 2018

Figure 41: Factors influencing the threat of substitutes in the car rental market in the United States, 2018

Figure 42: Drivers of degree of rivalry in the car rental market in the United States, 2018



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