

Car Rental in the United Kingdom

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Abstracts

Summary

Car Rental in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Car rental refers to the short-term hiring of a motor vehicle from one party to another, typically excluding taxis. Our market scope includes only self-driven, short-term (i.e., less than 1 year) car rental data. It excludes leasing or rental of cars for more than one year and the chauffeur-driven cars/cabs.

The UK car rental market recorded revenues of \$3,293.4 million in 2024, representing a compound annual growth rate (CAGR) of 1.8% between 2019 and 2024.

Market consumption volumes declined with a negative CAGR of 0.6% between 2019 and 2024, reaching a total of 266,177.0 units in 2024.

In 2024, the volume of the UK car rental market contracted by 1.2% annually. The contraction of the market volume is attributed to the rise in new car ownership, which has diminished the need for short-term rental services among both consumers and corporate clients.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the car rental market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car rental market in the United Kingdom

Leading company profiles reveal details of key car rental market players? global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom car rental market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the United Kingdom car rental market by value in 2024?

What will be the size of the United Kingdom car rental market in 2029?

What factors are affecting the strength of competition in the United Kingdom car rental market?

How has the market performed over the last five years?

Who are the top competitors in the United Kingdom's car rental market?

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