

# Car Rental in Mexico

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## Abstracts

### Summary

Car Rental in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

Car rental refers to the short-term hiring of a motor vehicle from one party to another, typically excluding taxis. Our market scope includes only self-driven, short-term (i.e., less than 1 year) car rental data. It excludes leasing or rental of cars for more than one year and the chauffeur-driven cars/cabs.

The Mexican car rental market recorded revenues of \$749.6 million in 2024, representing a compound annual growth rate (CAGR) of 7.9% between 2019 and 2024.

Market consumption volumes declined with a negative CAGR of 0.2% between 2019 and 2024, reaching a total of 37,410 in 2024.

Mexico accounted for a share of 1.7% of the North American car rental market in 2024.

### Scope

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the car rental market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car rental market in Mexico

Leading company profiles reveal details of key car rental market players? global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico car rental market with five year forecasts

## **Reasons to Buy**

What was the size of the Mexico car rental market by value in 2024?

What will be the size of the Mexico car rental market in 2029?

What factors are affecting the strength of competition in the Mexico car rental market?

How has the market performed over the last five years?

What are the main segments that make up Mexico's car rental market?

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