

Car Rental in Germany

<https://marketpublishers.com/r/CBAE4EDA410FEN.html>

Date: October 2025

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: CBAE4EDA410FEN

Abstracts

Summary

Car Rental in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Car rental refers to the short-term hiring of a motor vehicle from one party to another, typically excluding taxis. Our market scope includes only self-driven, short-term (i.e., less than 1 year) car rental data. It excludes leasing or rental of cars for more than one year and the chauffeur-driven cars/cabs.

The German car rental market recorded revenues of \$4,430.4 million in 2024, representing a compound annual growth rate (CAGR) of 0.4% between 2019 and 2024.

Market consumption volumes declined with a negative CAGR of 0.6% between 2019 and 2024, reaching a total of 282,159 in 2024.

Germany accounted for a share of 21.3% of the European car rental market in 2024.

Scope

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the car rental market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car rental market in Germany

Leading company profiles reveal details of key car rental market players? global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany car rental market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Germany car rental market by value in 2024?

What will be the size of the Germany car rental market in 2029?

What factors are affecting the strength of competition in the Germany car rental market?

How has the market performed over the last five years?

What are the main segments that make up Germany's car rental market?

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