

Car Rental (Self Drive) in Europe

<https://marketpublishers.com/r/C878156A72FEN.html>

Date: September 2020

Pages: 42

Price: US\$ 350.00 (Single User License)

ID: C878156A72FEN

Abstracts

Car Rental (Self Drive) in Europe

SUMMARY

Car Rental (Self Drive) in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The car rental market is defined as revenues generated by car rental companies for self-drive cars for hire. The market value is mainly made up of car rentals for business, leisure purposes and Insurance replacement. Market volumes represent the size of the rental car fleet within the respective countries. The calculation excludes leasing and long term rentals. Taxis/cabs or any other passenger vehicles driven by drivers are excluded from the calculation. Any currency conversions used in the creation of this report were calculated using constant 2019 annual average exchange rates.

The European car rental market had total revenues of \$19.3bn in 2019, representing a compound annual growth rate (CAGR) of 3.4% between 2015 and 2019.

Market consumption volume increased with a CAGR of 4.8% between 2015 and 2019, to reach a total fleet size of 1,795.2 billion in 2019.

The European market benefits from a high contribution from both the business

and leisure segments.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the car rental market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car rental market in Europe

Leading company profiles reveal details of key car rental market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe car rental market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Europe car rental market by value in 2019?

What will be the size of the Europe car rental market in 2024?

What factors are affecting the strength of competition in the Europe car rental market?

How has the market performed over the last five years?

What are the main segments that make up Europe's car rental market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. How have leading players performed in the recent past (1-3 years)?
- 7.3. How are companies using technology to gain market share?
- 7.4. How have players been affected by the COVID-19 pandemic?

8 COMPANY PROFILES

- 8.1. A.F. Enterprises Ltd
- 8.2. Hertz Global Holdings Inc
- 8.3. Avis Budget Autovermietung AG
- 8.4. Europcar SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Europe car rental market value: \$ million, 2015-19
- Table 2: Europe car rental market volume: fleet size, 2015-19
- Table 3: Europe car rental market category segmentation: \$ million, 2019
- Table 4: Europe car rental market geography segmentation: \$ million, 2019
- Table 5: Europe car rental market distribution: % share, by value, 2019
- Table 6: Europe car rental market value forecast: \$ million, 2019-24
- Table 7: Europe car rental market volume forecast: fleet size, 2019-24
- Table 8: A.F. Enterprises Ltd: key facts
- Table 9: A.F. Enterprises Ltd: Key Employees
- Table 10: Hertz Global Holdings Inc: key facts
- Table 11: Hertz Global Holdings Inc: Key Employees
- Table 12: Avis Budget Autovermietung AG: key facts
- Table 13: Avis Budget Autovermietung AG: Key Employees
- Table 14: Europcar SA: key facts
- Table 15: Europcar SA: Key Employees
- Table 16: Europe size of population (million), 2015-19
- Table 17: Europe gdp (constant 2005 prices, \$ billion), 2015-19
- Table 18: Europe gdp (current prices, \$ billion), 2015-19
- Table 19: Europe inflation, 2015-19
- Table 20: Europe consumer price index (absolute), 2015-19
- Table 21: Europe exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Europe car rental market value: \$ million, 2015-19

Figure 2: Europe car rental market volume: fleet size, 2015-19

Figure 3: Europe car rental market category segmentation: % share, by value, 2019

Figure 4: Europe car rental market geography segmentation: % share, by value, 2019

Figure 5: Europe car rental market distribution: % share, by value, 2019

Figure 6: Europe car rental market value forecast: \$ million, 2019-24

Figure 7: Europe car rental market volume forecast: fleet size, 2019-24

Figure 8: Forces driving competition in the car rental market in Europe, 2019

Figure 9: Drivers of buyer power in the car rental market in Europe, 2019

Figure 10: Drivers of supplier power in the car rental market in Europe, 2019

Figure 11: Factors influencing the likelihood of new entrants in the car rental market in Europe, 2019

Figure 12: Factors influencing the threat of substitutes in the car rental market in Europe, 2019

Figure 13: Drivers of degree of rivalry in the car rental market in Europe, 2019

COMPANIES MENTIONED

A.F. Enterprises Ltd

Hertz Global Holdings Inc

Avis Budget Autovermietung AG

Europcar SA

I would like to order

Product name: Car Rental (Self Drive) in Europe

Product link: <https://marketpublishers.com/r/C878156A72FEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C878156A72FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970