

# Car Rental (Self Drive) in China

<https://marketpublishers.com/r/CA9ED2BA406EN.html>

Date: September 2020

Pages: 38

Price: US\$ 350.00 (Single User License)

ID: CA9ED2BA406EN

## Abstracts

Car Rental (Self Drive) in China

### SUMMARY

Car Rental (Self Drive) in China industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The car rental market is defined as revenues generated by car rental companies for self-drive cars for hire. The market value is mainly made up of car rentals for business, leisure purposes and Insurance replacement. Market volumes represent the size of the rental car fleet within the respective countries. The calculation excludes leasing and long term rentals. Taxis/cabs or any other passenger vehicles driven by drivers are excluded from the calculation. Any currency conversions used in the creation of this report were calculated using constant 2019 annual average exchange rates.

The Chinese car rental market had total revenues of \$1.8bn in 2019, representing a compound annual rate of change (CARC) of -2.1% between 2015 and 2019.

Market consumption volumes declined with a CARC of -0.4% between 2015 and 2019, to reach a total fleet size of 152.7 billion in 2019.

Before resuming its previous performance, this market will face the colossal

impact of the COVID-19 pandemic on demand in both the leisure and business segments.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the car rental market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car rental market in China

Leading company profiles reveal details of key car rental market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China car rental market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the China car rental market by value in 2019?

What will be the size of the China car rental market in 2024?

What factors are affecting the strength of competition in the China car rental market?

How has the market performed over the last five years?

What are the main segments that make up China's car rental market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. How have leading players performed in the recent past (1-3 years)?
- 7.3. How are companies using technology to gain market share?
- 7.4. How have players been affected by the COVID-19 pandemic?

## **8 COMPANY PROFILES**

- 8.1. ACE Rent A Car Inc
- 8.2. Avis Budget Autovermietung AG
- 8.3. Hertz Global Holdings Inc
- 8.4. eHi Car Services Limited

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: China car rental market value: \$ million, 2015-19
- Table 2: China car rental market volume: fleet size, 2015-19
- Table 3: China car rental market category segmentation: \$ million, 2019
- Table 4: China car rental market geography segmentation: \$ million, 2019
- Table 5: China car rental market distribution: % share, by value, 2019
- Table 6: China car rental market value forecast: \$ million, 2019-24
- Table 7: China car rental market volume forecast: fleet size, 2019-24
- Table 8: ACE Rent A Car Inc: key facts
- Table 9: Avis Budget Autovermietung AG: key facts
- Table 10: Avis Budget Autovermietung AG: Key Employees
- Table 11: Hertz Global Holdings Inc: key facts
- Table 12: Hertz Global Holdings Inc: Key Employees
- Table 13: eHi Car Services Limited: key facts
- Table 14: eHi Car Services Limited: Key Employees
- Table 15: China size of population (million), 2015-19
- Table 16: China gdp (constant 2005 prices, \$ billion), 2015-19
- Table 17: China gdp (current prices, \$ billion), 2015-19
- Table 18: China inflation, 2015-19
- Table 19: China consumer price index (absolute), 2015-19
- Table 20: China exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

- Figure 1: China car rental market value: \$ million, 2015-19
- Figure 2: China car rental market volume: fleet size, 2015-19
- Figure 3: China car rental market category segmentation: % share, by value, 2019
- Figure 4: China car rental market geography segmentation: % share, by value, 2019
- Figure 5: China car rental market distribution: % share, by value, 2019
- Figure 6: China car rental market value forecast: \$ million, 2019-24
- Figure 7: China car rental market volume forecast: fleet size, 2019-24
- Figure 8: Forces driving competition in the car rental market in China, 2019
- Figure 9: Drivers of buyer power in the car rental market in China, 2019
- Figure 10: Drivers of supplier power in the car rental market in China, 2019
- Figure 11: Factors influencing the likelihood of new entrants in the car rental market in China, 2019
- Figure 12: Factors influencing the threat of substitutes in the car rental market in China, 2019
- Figure 13: Drivers of degree of rivalry in the car rental market in China, 2019

### COMPANIES MENTIONED

ACE Rent A Car Inc  
Avis Budget Autovermietung AG  
Hertz Global Holdings Inc  
eHi Car Services Limited

## I would like to order

Product name: Car Rental (Self Drive) in China

Product link: <https://marketpublishers.com/r/CA9ED2BA406EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CA9ED2BA406EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970