

Car Rental (Self Drive) in Brazil

<https://marketpublishers.com/r/CA90A3B58F0EN.html>

Date: September 2020

Pages: 36

Price: US\$ 350.00 (Single User License)

ID: CA90A3B58F0EN

Abstracts

Car Rental (Self Drive) in Brazil

SUMMARY

Car Rental (Self Drive) in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The car rental market is defined as revenues generated by car rental companies for self-drive cars for hire. The market value is mainly made up of car rentals for business, leisure purposes and Insurance replacement. Market volumes represent the size of the rental car fleet within the respective countries. The calculation excludes leasing and long term rentals. Taxis/cabs or any other passenger vehicles driven by drivers are excluded from the calculation. Any currency conversions used in the creation of this report were calculated using constant 2019 annual average exchange rates.

The Brazilian car rental market had total revenues of \$1.0bn in 2019, representing a compound annual growth rate (CAGR) of 2.1% between 2015 and 2019.

Market consumption volume increased with a CAGR of 4.1% between 2015 and 2019, to reach a total fleet size of 283.8 billion in 2019.

A resumption of normal growth in the forecast period will be dependent on the

highly uncertain financial stability of players in this market in the wake of COVID-19.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the car rental market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car rental market in Brazil

Leading company profiles reveal details of key car rental market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil car rental market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Brazil car rental market by value in 2019?

What will be the size of the Brazil car rental market in 2024?

What factors are affecting the strength of competition in the Brazil car rental market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's car rental market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. How have leading players performed in the recent past (1-3 years)?
- 7.3. How are companies using technology to gain market share?
- 7.4. How have players been affected by the COVID-19 pandemic?

8 COMPANY PROFILES

- 8.1. Unidas S.A.
- 8.2. Hertz Global Holdings Inc
- 8.3. Avis Budget Autovermietung AG

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Brazil car rental market value: \$ million, 2015-19
- Table 2: Brazil car rental market volume: fleet size, 2015-19
- Table 3: Brazil car rental market category segmentation: \$ million, 2019
- Table 4: Brazil car rental market geography segmentation: \$ million, 2019
- Table 5: Brazil car rental market distribution: % share, by value, 2019
- Table 6: Brazil car rental market value forecast: \$ million, 2019-24
- Table 7: Brazil car rental market volume forecast: fleet size, 2019-24
- Table 8: Unidas S.A.: key facts
- Table 9: Unidas S.A.: Key Employees
- Table 10: Hertz Global Holdings Inc: key facts
- Table 11: Hertz Global Holdings Inc: Key Employees
- Table 12: Avis Budget Autovermietung AG: key facts
- Table 13: Avis Budget Autovermietung AG: Key Employees
- Table 14: Brazil size of population (million), 2015-19
- Table 15: Brazil gdp (constant 2005 prices, \$ billion), 2015-19
- Table 16: Brazil gdp (current prices, \$ billion), 2015-19
- Table 17: Brazil inflation, 2015-19
- Table 18: Brazil consumer price index (absolute), 2015-19
- Table 19: Brazil exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Brazil car rental market value: \$ million, 2015-19

Figure 2: Brazil car rental market volume: fleet size, 2015-19

Figure 3: Brazil car rental market category segmentation: % share, by value, 2019

Figure 4: Brazil car rental market geography segmentation: % share, by value, 2019

Figure 5: Brazil car rental market distribution: % share, by value, 2019

Figure 6: Brazil car rental market value forecast: \$ million, 2019-24

Figure 7: Brazil car rental market volume forecast: fleet size, 2019-24

Figure 8: Forces driving competition in the car rental market in Brazil, 2019

Figure 9: Drivers of buyer power in the car rental market in Brazil, 2019

Figure 10: Drivers of supplier power in the car rental market in Brazil, 2019

Figure 11: Factors influencing the likelihood of new entrants in the car rental market in Brazil, 2019

Figure 12: Factors influencing the threat of substitutes in the car rental market in Brazil, 2019

Figure 13: Drivers of degree of rivalry in the car rental market in Brazil, 2019

COMPANIES MENTIONED

Unidas S.A.

Hertz Global Holdings Inc

Avis Budget Autovermietung AG

I would like to order

Product name: Car Rental (Self Drive) in Brazil

Product link: <https://marketpublishers.com/r/CA90A3B58F0EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CA90A3B58F0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970