

# Car Rental Global Industry Guide 2014-2023

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## Abstracts

Car Rental Global Industry Guide 2014-2023

### SUMMARY

Global Car Rental industry profile provides top-line qualitative and quantitative summary information including: Market size (value and volume 2014-18, and forecast to 2023).

The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

Essential resource for top-line data and analysis covering the global car rental Market. Includes Market size and segmentation data, textual and graphical analysis of Market growth trends and leading companies.

### KEY HIGHLIGHTS

The car rental market is defined as revenues generated by car rental companies for self-drive cars for hire. The market value is mainly made up of car rentals for business, leisure purposes and Insurance Replacement. Market volumes represent the size of the rental car fleet within the respective countries. Any currency conversions used in the creation of this report were calculated using constant 2018 annual average exchange rates.

The global car rental market had total revenues of \$74.3bn in 2018, representing a compound annual growth rate (CAGR) of 2.7% between 2014 and 2018.

Market consumption volume increased with a CAGR of 4.4% between 2014 and 2018, to reach a total fleet size of 6,657.2 thousand cars in 2018.

The largest car rental company in the world, Enterprise CarShare, created an automated means by which vehicles can be rented by the hour. Expectations are that such services will become commonplace across the car rental market.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global car rental Market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global car rental Market

Leading company profiles reveal details of key car rental Market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global car rental Market with five year forecasts by both value and volume.

## **REASONS TO BUY**

What was the size of the global car rental Market by value in 2018?

What will be the size of the global car rental Market in 2023?

What factors are affecting the strength of competition in the global car rental Market?

How has the Market performed over the last five years?

What are the main segments that make up the global car rental Market?

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