

Car Rental BRIC (Brazil, Russia, India, China) Industry Guide 2014-2023

<https://marketpublishers.com/r/CDE60821EF5EN.html>

Date: January 2020

Pages: 106

Price: US\$ 995.00 (Single User License)

ID: CDE60821EF5EN

Abstracts

Car Rental BRIC (Brazil, Russia, India, China) Industry Guide 2014-2023

SUMMARY

The BRIC Car Rental industry profile provides top-line qualitative and quantitative summary information including: Market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

Essential resource for top-line data and analysis covering the BRIC car rental Market. Includes Market size and segmentation data, textual and graphical analysis of Market growth trends and leading companies.

KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the car rentals industry and had a total market value of \$3,880.1 million in 2018. China was the fastest growing country with a CAGR of 7.7% over the 2014-18 period.

Within the car rentals industry, China is the leading country among the BRIC nations with market revenues of \$2,459.0 million in 2018. This was followed by Brazil, India and Russia with a value of \$1,252.6, \$135.0, and \$33.4 million, respectively.

China is expected to lead the car rentals industry in the BRIC nations with a

value of \$3,995.8 million in 2023, followed by Brazil, India, Russia with expected values of \$1,555.5, \$176.7 and \$51.9 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC car rental Market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC car rental Market

Leading company profiles reveal details of key car rental Market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC car rental Market with five year forecasts by both value and volume

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

REASONS TO BUY

What was the size of the BRIC car rental Market by value in 2018?

What will be the size of the BRIC car rental Market in 2023?

What factors are affecting the strength of competition in the BRIC car rental Market?

How has the Market performed over the last five years?

What are the main segments that make up the BRIC car rental Market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 BRIC CAR RENTALS

- 2.1. Industry Outlook

3 CAR RENTAL IN BRAZIL

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators
- 3.7. Country data

4 CAR RENTAL IN CHINA

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators
- 4.7. Country data

5 CAR RENTAL IN INDIA

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook

- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators
- 5.7. Country data

6 CAR RENTAL IN RUSSIA

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators
- 6.7. Country data

7 COMPANY PROFILES

- 7.1. Unidas S.A.
- 7.2. Hertz Global Holdings Inc
- 7.3. Avis Budget Group Inc
- 7.4. CAR Inc
- 7.5. eHi Car Services Limited
- 7.6. Carzonrent (India) Pvt Ltd
- 7.7. Zoomcar India Pvt Ltd
- 7.8. Enterprise Holdings, Inc.
- 7.9. Europcar SA

8 APPENDIX

- 8.1. Methodology
- 8.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: BRIC car rentals industry, revenue(\$m), 2014-23
Table 2: BRIC car rentals industry, revenue(\$m), 2014-18
Table 3: BRIC car rentals industry, revenue(\$m), 2018-23
Table 4: Brazil car rental market value: \$ million, 2014-18
Table 5: Brazil car rental market volume: Fleet Size, 2014-18
Table 6: Brazil car rental market category segmentation: \$ million, 2018
Table 7: Brazil car rental market geography segmentation: \$ million, 2018
Table 8: Brazil car rental market distribution: % share, by value, 2018
Table 9: Brazil car rental market value forecast: \$ million, 2018-23
Table 10: Brazil car rental market volume forecast: Fleet Size, 2018-23
Table 11: Brazil size of population (million), 2014-18
Table 12: Brazil gdp (constant 2005 prices, \$ billion), 2014-18
Table 13: Brazil gdp (current prices, \$ billion), 2014-18
Table 14: Brazil inflation, 2014-18
Table 15: Brazil consumer price index (absolute), 2014-18
Table 16: Brazil exchange rate, 2014-18
Table 17: China car rental market value: \$ million, 2014-18
Table 18: China car rental market volume: Fleet Size, 2014-18
Table 19: China car rental market category segmentation: \$ million, 2018
Table 20: China car rental market geography segmentation: \$ million, 2018
Table 21: China car rental market distribution: % share, by value, 2018
Table 22: China car rental market value forecast: \$ million, 2018-23
Table 23: China car rental market volume forecast: Fleet Size, 2018-23
Table 24: China size of population (million), 2014-18
Table 25: China gdp (constant 2005 prices, \$ billion), 2014-18
Table 26: China gdp (current prices, \$ billion), 2014-18
Table 27: China inflation, 2014-18
Table 28: China consumer price index (absolute), 2014-18
Table 29: China exchange rate, 2014-18
Table 30: India car rental market value: \$ million, 2014-18
Table 31: India car rental market volume: Fleet Size, 2014-18
Table 32: India car rental market category segmentation: \$ million, 2018
Table 33: India car rental market geography segmentation: \$ million, 2018
Table 34: India car rental market distribution: % share, by value, 2018
Table 35: India car rental market value forecast: \$ million, 2018-23

Table 36: India car rental market volume forecast: Fleet Size, 2018-23
Table 37: India size of population (million), 2014-18
Table 38: India gdp (constant 2005 prices, \$ billion), 2014-18
Table 39: India gdp (current prices, \$ billion), 2014-18
Table 40: India inflation, 2014-18
Table 41: India consumer price index (absolute), 2014-18
Table 42: India exchange rate, 2014-18
Table 43: Russia car rental market value: \$ million, 2014-18
Table 44: Russia car rental market volume: Fleet Size, 2014-18
Table 45: Russia car rental market category segmentation: \$ million, 2018
Table 46: Russia car rental market geography segmentation: \$ million, 2018
Table 47: Russia car rental market distribution: % share, by value, 2018
Table 48: Russia car rental market value forecast: \$ million, 2018-23
Table 49: Russia car rental market volume forecast: Fleet Size, 2018-23
Table 50: Russia size of population (million), 2014-18
Table 51: Russia gdp (constant 2005 prices, \$ billion), 2014-18
Table 52: Russia gdp (current prices, \$ billion), 2014-18
Table 53: Russia inflation, 2014-18
Table 54: Russia consumer price index (absolute), 2014-18
Table 55: Russia exchange rate, 2014-18
Table 56: Unidas S.A.: key facts
Table 57: Unidas S.A.: Key Employees
Table 58: Hertz Global Holdings Inc: key facts
Table 59: Hertz Global Holdings Inc: Annual Financial Ratios
Table 60: Hertz Global Holdings Inc: Key Employees
Table 61: Hertz Global Holdings Inc: Key Employees Continued

List Of Figures

LIST OF FIGURES

- Figure 1: BRIC car rentals industry, revenue(\$m), 2014-23
- Figure 2: BRIC car rentals industry, revenue(\$m), 2014-18
- Figure 3: BRIC car rentals industry, revenue(\$m), 2018-23
- Figure 4: Brazil car rental market value: \$ million, 2014-18
- Figure 5: Brazil car rental market volume: Fleet Size, 2014-18
- Figure 6: Brazil car rental market category segmentation: % share, by value, 2018
- Figure 7: Brazil car rental market geography segmentation: % share, by value, 2018
- Figure 8: Brazil car rental market distribution: % share, by value, 2018
- Figure 9: Brazil car rental market value forecast: \$ million, 2018-23
- Figure 10: Brazil car rental market volume forecast: Fleet Size, 2018-23
- Figure 11: Forces driving competition in the car rental market in Brazil, 2018
- Figure 12: Drivers of buyer power in the car rental market in Brazil, 2018
- Figure 13: Drivers of supplier power in the car rental market in Brazil, 2018
- Figure 14: Factors influencing the likelihood of new entrants in the car rental market in Brazil, 2018
- Figure 15: Factors influencing the threat of substitutes in the car rental market in Brazil, 2018
- Figure 16: Drivers of degree of rivalry in the car rental market in Brazil, 2018
- Figure 17: China car rental market value: \$ million, 2014-18
- Figure 18: China car rental market volume: Fleet Size, 2014-18
- Figure 19: China car rental market category segmentation: % share, by value, 2018
- Figure 20: China car rental market geography segmentation: % share, by value, 2018
- Figure 21: China car rental market distribution: % share, by value, 2018
- Figure 22: China car rental market value forecast: \$ million, 2018-23
- Figure 23: China car rental market volume forecast: Fleet Size, 2018-23
- Figure 24: Forces driving competition in the car rental market in China, 2018
- Figure 25: Drivers of buyer power in the car rental market in China, 2018
- Figure 26: Drivers of supplier power in the car rental market in China, 2018
- Figure 27: Factors influencing the likelihood of new entrants in the car rental market in China, 2018
- Figure 28: Factors influencing the threat of substitutes in the car rental market in China, 2018
- Figure 29: Drivers of degree of rivalry in the car rental market in China, 2018
- Figure 30: India car rental market value: \$ million, 2014-18
- Figure 31: India car rental market volume: Fleet Size, 2014-18

Figure 32: India car rental market category segmentation: % share, by value, 2018

Figure 33: India car rental market geography segmentation: % share, by value, 2018

Figure 34: India car rental market distribution: % share, by value, 2018

Figure 35: India car rental market value forecast: \$ million, 2018-23

Figure 36: India car rental market volume forecast: Fleet Size, 2018-23

Figure 37: Forces driving competition in the car rental market in India, 2018

Figure 38: Drivers of buyer power in the car rental market in India, 2018

Figure 39: Drivers of supplier power in the car rental market in India, 2018

Figure 40: Factors influencing the likelihood of new entrants in the car rental market in India, 2018

Figure 41: Factors influencing the threat of substitutes in the car rental market in India, 2018

Figure 42: Drivers of degree of rivalry in the car rental market in India, 2018

Figure 43: Russia car rental market value: \$ million, 2014-18

Figure 44: Russia car rental market volume: Fleet Size, 2014-18

Figure 45: Russia car rental market category segmentation: % share, by value, 2018

Figure 46: Russia car rental market geography segmentation: % share, by value, 2018

Figure 47: Russia car rental market distribution: % share, by value, 2018

Figure 48: Russia car rental market value forecast: \$ million, 2018-23

Figure 49: Russia car rental market volume forecast: Fleet Size, 2018-23

Figure 50: Forces driving competition in the car rental market in Russia, 2018

Figure 51: Drivers of buyer power in the car rental market in Russia, 2018

Figure 52: Drivers of supplier power in the car rental market in Russia, 2018

Figure 53: Factors influencing the likelihood of new entrants in the car rental market in Russia, 2018

Figure 54: Factors influencing the threat of substitutes in the car rental market in Russia, 2018

Figure 55: Drivers of degree of rivalry in the car rental market in Russia, 2018

I would like to order

Product name: Car Rental BRIC (Brazil, Russia, India, China) Industry Guide 2014-2023

Product link: <https://marketpublishers.com/r/CDE60821EF5EN.html>

Price: US\$ 995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CDE60821EF5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970