

Car Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

Global Car Manufacturing industry profile provides top-line qualitative and quantitative summary information including: market share, Industry size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Industry.

KEY HIGHLIGHTS

The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

The volume represents the quantity of completely built up (CBU) cars in a particular country/region.

Passenger cars are defined as motor vehicles with at least four wheels, used for the transport of passengers, and comprising no more than eight seats in addition to the driver's seat. The market includes both petrol and diesel passenger cars, as well as hybrid and electric.

Passenger cars include mini, small, medium, large, exclusive and luxury cars, as well as mini, compact, mid and full size SUV/crossover. The compact, small and large MPVs and mini, compact, mid and full size pickups are included as are sport coupe cars. In our segmentation we have grouped the market into 4

groups, namely, Cars, Pickups, SUV and MPV. Cars include: all passenger cars, mini, small, medium, large, exclusive, luxury cars as well as sporty cars. Pickups include: small vans or light duty truck that has enclosed cabin with low sides. SUV includes: Multi-Passenger Sport Utility Vehicle with body-on-frame construction with a body mounted to a ladder frame. These also include crossovers and are generally rear-wheel drive(RWD). MPV includes: Large, tall car whose seats could be moved or removed to make space for carrying loads. Any sort of light or heavy commercial vehicles e.g. vans or HGVs are excluded.

Market shares refer to the volume of built units in a particular country in the respective calendar year. Note that this is representative of the number of cars manufactured.

All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2022 annual average exchange rates.

The global Car Manufacturing industry had total revenues of \$1,184.4 billion in 2022, representing a compound annual growth rate (CAGR) of 0.3% between 2017 and 2022.

Industry consumption volumes declined with a negative CAGR of 3% between 2017 and 2022, reaching a total of 73.5 million units in 2022.

The growth in value of the global car manufacturing industry was due to an increased demand for new cars. The new car registrations in China, the US, and France in 2022 stood at over 21.4 million, 3.3 million, and 1.7 million units respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global car manufacturing Industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global car manufacturing Industry

Leading company profiles reveal details of key car manufacturing Industry players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global car manufacturing Industry with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the global car manufacturing Industry by value in 2022?

What will be the size of the global car manufacturing Industry in 2027?

What factors are affecting the strength of competition in the global car manufacturing Industry?

How has the Industry performed over the last five years?

Who are the top competitors in the global car manufacturing Industry?

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