

# Car Manufacturing Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

Car Manufacturing Market Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Global Car Manufacturing industry profile provides top-line qualitative and quantitative summary information including: market share, Industry size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Industry.

### KEY HIGHLIGHTS

The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

The volume represents the quantity of completely built up (CBU) cars in the particular country/region.

Passenger cars are defined as motor vehicles with at least four wheels, used for the transport of passengers, and comprising no more than eight seats in addition to the driver's seat. Passenger cars are defined as motor vehicles with at least four wheels, used for the transport of passengers, and comprising no more than eight seats in addition to the driver's seat. The market includes both petrol and diesel passenger cars, as well as hybrid and electric. Passenger cars include mini, small, medium, large, exclusive and luxury cars, as well as mini, compact, mid and full size SUV/crossover. The compact, small and large MPVs and mini, compact, mid and full size pickups are included as are sport coupe cars. Any

sort of light or heavy commercial vehicles e.g. vans or HGVs are excluded.

Market shares refer to the volume of built units in a particular country in the respective calendar year. Note that this is representative of the number of cars manufactured.

All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

Forecast figures presented in this report are calculated using crisis scenarios for the market. The length of the pandemic and restrictions introduced by various countries are still difficult to predict. Many governments had introduced the national lockdowns and temporarily banned sales of products that are deemed 'non-essential'. As the length of the pandemic and its impact on this market is not certain, the data used in this report has been modeled taking forecast impacts on national economics into consideration.

The global car manufacturing industry had total revenues of \$1,079.0 billion in 2021, representing a compound annual growth rate (CAGR) of -3.2% between 2016 and 2021

Industry production volumes declined with a CAGR of -4.3% between 2016 and 2021, to reach a total of 64.7 million units in 2021.

With economic activity gradually returning to normal since the second quarter of 2021, the automotive industry has shown signs of recovery.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the global car manufacturing Industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global car manufacturing Industry

Leading company profiles reveal details of key car manufacturing Industry players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global car manufacturing Industry with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the global car manufacturing Industry by value in 2021?

What will be the size of the global car manufacturing Industry in 2026?

What factors are affecting the strength of competition in the global car manufacturing Industry?

How has the Industry performed over the last five years?

Who are the top competitors in the global car manufacturing Industry?

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