

Car Manufacturing in Turkey

<https://marketpublishers.com/r/C894936C24FEN.html>

Date: April 2020

Pages: 57

Price: US\$ 350.00 (Single User License)

ID: C894936C24FEN

Abstracts

Car Manufacturing in Turkey

SUMMARY

Car Manufacturing in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

The Turkish car manufacturing industry had total revenues of \$18.8bn in 2019, representing a compound annual growth rate (CAGR) of 9.1% between 2015 and 2019.

Industry production volume increased with a CAGR of 5.6% between 2015 and 2019, to reach a total of 982.6 thousand units in 2019.

Earlier in the historic period, the Turkish car manufacturing industry posted significant growth, largely due to the growing purchasing power of Turkish end-buyers and subsequent growth in demand.

SCOPE

Car Manufacturing in Turkey

Save time carrying out entry-level research by identifying the size, growth, and leading players in the car manufacturing market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car manufacturing market in Turkey

Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey car manufacturing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Turkey car manufacturing market by value in 2019?

What will be the size of the Turkey car manufacturing market in 2024?

What factors are affecting the strength of competition in the Turkey car manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's car manufacturing market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. How are strategic alliances used by the leading companies?

7.4. How is new technology opening up competition?

7.5. How are leading players progressing in the hybrid & electric cars segment?

7.6. What impact could the Covid-19 pandemic have on leading players?

8 COMPANY PROFILES

8.1. Toyota Motor Corporation

8.2. Renault SA

8.3. Fiat Chrysler Automobiles NV

8.4. Hyundai Motor Company

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Turkey car manufacturing industry value: \$ billion, 2015-19
Table 2: Turkey car manufacturing industry volume: thousand units, 2015-19
Table 3: Turkey car manufacturing industry geography segmentation: \$ billion, 2019
Table 4: Turkey car manufacturing industry value forecast: \$ billion, 2019-24
Table 5: Turkey car manufacturing industry volume forecast: thousand units, 2019-24
Table 6: Turkey car manufacturing industry share: % share, by volume, 2019
Table 7: Toyota Motor Corporation: key facts
Table 8: Toyota Motor Corporation: Annual Financial Ratios
Table 9: Toyota Motor Corporation: Key Employees
Table 10: Toyota Motor Corporation: Key Employees Continued
Table 11: Toyota Motor Corporation: Key Employees Continued
Table 12: Toyota Motor Corporation: Key Employees Continued
Table 13: Renault SA: key facts
Table 14: Renault SA: Annual Financial Ratios
Table 15: Renault SA: Annual Financial Ratios (Continued)
Table 16: Renault SA: Key Employees
Table 17: Renault SA: Key Employees Continued
Table 18: Fiat Chrysler Automobiles NV: key facts
Table 19: Fiat Chrysler Automobiles NV: Annual Financial Ratios
Table 20: Fiat Chrysler Automobiles NV: Key Employees
Table 21: Fiat Chrysler Automobiles NV: Key Employees Continued
Table 22: Hyundai Motor Company: key facts
Table 23: Hyundai Motor Company: Annual Financial Ratios
Table 24: Hyundai Motor Company: Key Employees
Table 25: Hyundai Motor Company: Key Employees Continued
Table 26: Turkey size of population (million), 2015-19
Table 27: Turkey gdp (constant 2005 prices, \$ billion), 2015-19
Table 28: Turkey gdp (current prices, \$ billion), 2015-19
Table 29: Turkey inflation, 2015-19
Table 30: Turkey consumer price index (absolute), 2015-19
Table 31: Turkey exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Turkey car manufacturing industry value: \$ billion, 2015-19

Figure 2: Turkey car manufacturing industry volume: thousand units, 2015-19

Figure 3: Turkey car manufacturing industry geography segmentation: % share, by value, 2019

Figure 4: Turkey car manufacturing industry value forecast: \$ billion, 2019-24

Figure 5: Turkey car manufacturing industry volume forecast: thousand units, 2019-24

Figure 6: Forces driving competition in the car manufacturing industry in Turkey, 2019

Figure 7: Drivers of buyer power in the car manufacturing industry in Turkey, 2019

Figure 8: Drivers of supplier power in the car manufacturing industry in Turkey, 2019

Figure 9: Factors influencing the likelihood of new entrants in the car manufacturing industry in Turkey, 2019

Figure 10: Factors influencing the threat of substitutes in the car manufacturing industry in Turkey, 2019

Figure 11: Drivers of degree of rivalry in the car manufacturing industry in Turkey, 2019

Figure 12: Turkey car manufacturing industry share: % share, by volume, 2019

I would like to order

Product name: Car Manufacturing in Turkey

Product link: <https://marketpublishers.com/r/C894936C24FEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C894936C24FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970