

# Car Manufacturing in Turkey - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/C0045D61958DEN.html>

Date: June 2021

Pages: 55

Price: US\$ 350.00 (Single User License)

ID: C0045D61958DEN

## Abstracts

Car Manufacturing in Turkey - Market @Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Car Manufacturing in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

The Turkish car manufacturing industry had total revenues of \$16.7bn in 2020, representing a compound annual growth rate (CAGR) of 10.1% between 2016 and 2020.

Industry production volumes declined with a CARC of -4.3% between 2016 and 2020, to reach a total of 756.4 thousand units in 2020.

Earlier in the historic period, the Turkish car manufacturing industry posted significant growth, largely due to the growing purchasing power of Turkish end-buyers and subsequent growth in demand.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the car manufacturing market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car manufacturing market in Turkey

Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey car manufacturing market with five year forecasts

## REASONS TO BUY

What was the size of the Turkey car manufacturing market by value in 2020?

What will be the size of the Turkey car manufacturing market in 2025?

What factors are affecting the strength of competition in the Turkey car manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's car manufacturing market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Market share

7.2. Who are the leading players?

7.3. How are strategic alliances used by the leading companies?

7.4. How is new technology opening up competition?

7.5. How are leading players progressing in the hybrid and electric cars segment?

7.6. What impact has the COVID-19 pandemic had on leading players?

## **8 COMPANY PROFILES**

8.1. Renault SA

8.2. Toyota Motor Corporation

8.3. Stellantis NV

8.4. Hyundai Motor Company

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Turkey car manufacturing industry value: \$ billion, 2016-20
- Table 2: Turkey car manufacturing industry volume: thousand units, 2016-20
- Table 3: Turkey car manufacturing industry geography segmentation: \$ billion, 2020
- Table 4: Turkey car manufacturing industry value forecast: \$ billion, 2020-25
- Table 5: Turkey car manufacturing industry volume forecast: thousand units, 2020-25
- Table 6: Turkey car manufacturing industry share: % share, by volume, 2020
- Table 7: Renault SA: key facts
- Table 8: Renault SA: Annual Financial Ratios
- Table 9: Renault SA: Annual Financial Ratios (Continued)
- Table 10: Renault SA: Key Employees
- Table 11: Renault SA: Key Employees Continued
- Table 12: Renault SA: Key Employees Continued
- Table 13: Renault SA: Key Employees Continued
- Table 14: Toyota Motor Corporation: key facts
- Table 15: Toyota Motor Corporation: Annual Financial Ratios
- Table 16: Toyota Motor Corporation: Key Employees
- Table 17: Toyota Motor Corporation: Key Employees Continued
- Table 18: Stellantis NV: key facts
- Table 19: Stellantis NV: Annual Financial Ratios
- Table 20: Stellantis NV: Key Employees
- Table 21: Stellantis NV: Key Employees Continued
- Table 22: Hyundai Motor Company: key facts
- Table 23: Hyundai Motor Company: Annual Financial Ratios
- Table 24: Hyundai Motor Company: Key Employees
- Table 25: Turkey size of population (million), 2016-20
- Table 26: Turkey gdp (constant 2005 prices, \$ billion), 2016-20
- Table 27: Turkey gdp (current prices, \$ billion), 2016-20
- Table 28: Turkey inflation, 2016-20
- Table 29: Turkey consumer price index (absolute), 2016-20
- Table 30: Turkey exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Turkey car manufacturing industry value: \$ billion, 2016-20

Figure 2: Turkey car manufacturing industry volume: thousand units, 2016-20

Figure 3: Turkey car manufacturing industry geography segmentation: % share, by value, 2020

Figure 4: Turkey car manufacturing industry value forecast: \$ billion, 2020-25

Figure 5: Turkey car manufacturing industry volume forecast: thousand units, 2020-25

Figure 6: Forces driving competition in the car manufacturing industry in Turkey, 2020

Figure 7: Drivers of buyer power in the car manufacturing industry in Turkey, 2020

Figure 8: Drivers of supplier power in the car manufacturing industry in Turkey, 2020

Figure 9: Factors influencing the likelihood of new entrants in the car manufacturing industry in Turkey, 2020

Figure 10: Factors influencing the threat of substitutes in the car manufacturing industry in Turkey, 2020

Figure 11: Drivers of degree of rivalry in the car manufacturing industry in Turkey, 2020

Figure 12: Turkey car manufacturing industry share: % share, by volume, 2020

## I would like to order

Product name: Car Manufacturing in Turkey - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/C0045D61958DEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C0045D61958DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

