

Car Manufacturing in Thailand

<https://marketpublishers.com/r/C437AD5BFD9EN.html>

Date: April 2020

Pages: 59

Price: US\$ 350.00 (Single User License)

ID: C437AD5BFD9EN

Abstracts

Car Manufacturing in Thailand

SUMMARY

Car Manufacturing in Thailand industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

The Thai car manufacturing industry had total revenues of \$21.8bn in 2019, representing a compound annual growth rate (CAGR) of 15.9% between 2015 and 2019.

Industry production volume increased with a CAGR of 0.8% between 2015 and 2019, to reach a total of 796.3 thousand units in 2019.

With its advantageous geographic location and government support, Thailand has become the largest automobile producer in Southeast Asia, and is called the Detroit of Asia. Large car manufacturers are seeking to move into Thailand as the wages are highly competitive.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the car manufacturing market in Thailand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car manufacturing market in Thailand

Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Thailand car manufacturing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Thailand car manufacturing market by value in 2019?

What will be the size of the Thailand car manufacturing market in 2024?

What factors are affecting the strength of competition in the Thailand car manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in Thailand's car manufacturing market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. How are strategic alliances used by the leading companies?

7.4. How is new technology opening up competition?

7.5. How are leading players progressing in the hybrid & electric cars segment?

7.6. What impact could the Covid-19 pandemic have on leading players?

8 COMPANY PROFILES

8.1. Toyota Motor Corporation

8.2. Mitsubishi Motors Corporation

8.3. Mazda Ltd.

8.4. Honda Motor Co., Ltd.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Thailand car manufacturing industry value: \$ billion, 2015-19
- Table 2: Thailand car manufacturing industry volume: thousand units, 2015-19
- Table 3: Thailand car manufacturing industry geography segmentation: \$ billion, 2019
- Table 4: Thailand car manufacturing industry value forecast: \$ billion, 2019-24
- Table 5: Thailand car manufacturing industry volume forecast: thousand units, 2019-24
- Table 6: Thailand car manufacturing industry share: % share, by volume, 2019
- Table 7: Toyota Motor Corporation: key facts
- Table 8: Toyota Motor Corporation: Annual Financial Ratios
- Table 9: Toyota Motor Corporation: Key Employees
- Table 10: Toyota Motor Corporation: Key Employees Continued
- Table 11: Toyota Motor Corporation: Key Employees Continued
- Table 12: Toyota Motor Corporation: Key Employees Continued
- Table 13: Mitsubishi Motors Corporation: key facts
- Table 14: Mitsubishi Motors Corporation: Annual Financial Ratios
- Table 15: Mitsubishi Motors Corporation: Key Employees
- Table 16: Mitsubishi Motors Corporation: Key Employees Continued
- Table 17: Mitsubishi Motors Corporation: Key Employees Continued
- Table 18: Mitsubishi Motors Corporation: Key Employees Continued
- Table 19: Mazda Ltd.: key facts
- Table 20: Mazda Ltd.: Annual Financial Ratios
- Table 21: Mazda Ltd.: Key Employees
- Table 22: Honda Motor Co., Ltd.: key facts
- Table 23: Honda Motor Co., Ltd.: Annual Financial Ratios
- Table 24: Honda Motor Co., Ltd.: Key Employees
- Table 25: Honda Motor Co., Ltd.: Key Employees Continued
- Table 26: Honda Motor Co., Ltd.: Key Employees Continued
- Table 27: Honda Motor Co., Ltd.: Key Employees Continued
- Table 28: Thailand size of population (million), 2015-19
- Table 29: Thailand gdp (constant 2005 prices, \$ billion), 2015-19
- Table 30: Thailand gdp (current prices, \$ billion), 2015-19
- Table 31: Thailand inflation, 2015-19
- Table 32: Thailand consumer price index (absolute), 2015-19
- Table 33: Thailand exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Thailand car manufacturing industry value: \$ billion, 2015-19

Figure 2: Thailand car manufacturing industry volume: thousand units, 2015-19

Figure 3: Thailand car manufacturing industry geography segmentation: % share, by value, 2019

Figure 4: Thailand car manufacturing industry value forecast: \$ billion, 2019-24

Figure 5: Thailand car manufacturing industry volume forecast: thousand units, 2019-24

Figure 6: Forces driving competition in the car manufacturing industry in Thailand, 2019

Figure 7: Drivers of buyer power in the car manufacturing industry in Thailand, 2019

Figure 8: Drivers of supplier power in the car manufacturing industry in Thailand, 2019

Figure 9: Factors influencing the likelihood of new entrants in the car manufacturing industry in Thailand, 2019

Figure 10: Factors influencing the threat of substitutes in the car manufacturing industry in Thailand, 2019

Figure 11: Drivers of degree of rivalry in the car manufacturing industry in Thailand, 2019

Figure 12: Thailand car manufacturing industry share: % share, by volume, 2019

I would like to order

Product name: Car Manufacturing in Thailand

Product link: <https://marketpublishers.com/r/C437AD5BFD9EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C437AD5BFD9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970