

# Car Manufacturing in Mexico - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/CF0A2C1D7F71EN.html>

Date: June 2021

Pages: 58

Price: US\$ 350.00 (Single User License)

ID: CF0A2C1D7F71EN

## Abstracts

Car Manufacturing in Mexico - Market @Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Car Manufacturing in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

The Mexican car manufacturing industry had total revenues of \$31.9bn in 2020, representing a compound annual growth rate (CAGR) of 4.8% between 2016 and 2020.

Industry production volumes declined with a CARC of -3.1% between 2016 and 2020, to reach a total of 2,806.3 thousand units in 2020.

A huge drop in volume and value was seen in 2020 amid the COVID-19 pandemic. There has been severe disruption in the export of Chinese parts and widespread manufacturing plant closures around the world. This meant that the manufacturing of cars was impacted.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the car manufacturing market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car manufacturing market in Mexico

Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico car manufacturing market with five year forecasts

## REASONS TO BUY

What was the size of the Mexico car manufacturing market by value in 2020?

What will be the size of the Mexico car manufacturing market in 2025?

What factors are affecting the strength of competition in the Mexico car manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up Mexico's car manufacturing market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

## 6.6. Degree of rivalry

## 7 COMPETITIVE LANDSCAPE

### 7.1. Market share

### 7.2. Who are the leading players?

### 7.3. How are strategic alliances used by the leading companies?

### 7.4. How is new technology opening up competition?

### 7.5. How are leading players progressing in the hybrid and electric cars segment?

### 7.6. What impact has the COVID-19 pandemic had on leading players?

## 8 COMPANY PROFILES

### 8.1. Volkswagen AG

### 8.2. Nissan Motor Co., Ltd.

### 8.3. Ford Motor Company

### 8.4. Hyundai Motor Company

## 9 MACROECONOMIC INDICATORS

### 9.1. Country data

## 10 APPENDIX

### 10.1. Methodology

### 10.2. Industry associations

### 10.3. Related MarketLine research

### 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Mexico car manufacturing industry value: \$ billion, 2016-20
Table 2: Mexico car manufacturing industry volume: thousand units, 2016-20
Table 3: Mexico car manufacturing industry geography segmentation: \$ billion, 2020
Table 4: Mexico car manufacturing industry value forecast: \$ billion, 2020-25
Table 5: Mexico car manufacturing industry volume forecast: thousand units, 2020-25
Table 6: Mexico car manufacturing industry share: % share, by volume, 2020
Table 7: Volkswagen AG: key facts
Table 8: Volkswagen AG: Annual Financial Ratios
Table 9: Volkswagen AG: Key Employees
Table 10: Volkswagen AG: Key Employees Continued
Table 11: Volkswagen AG: Key Employees Continued
Table 12: Nissan Motor Co., Ltd.: key facts
Table 13: Nissan Motor Co., Ltd.: Annual Financial Ratios
Table 14: Nissan Motor Co., Ltd.: Key Employees
Table 15: Nissan Motor Co., Ltd.: Key Employees Continued
Table 16: Nissan Motor Co., Ltd.: Key Employees Continued
Table 17: Nissan Motor Co., Ltd.: Key Employees Continued
Table 18: Ford Motor Company: key facts
Table 19: Ford Motor Company: Annual Financial Ratios
Table 20: Ford Motor Company: Key Employees
Table 21: Ford Motor Company: Key Employees Continued
Table 22: Ford Motor Company: Key Employees Continued
Table 23: Hyundai Motor Company: key facts
Table 24: Hyundai Motor Company: Annual Financial Ratios
Table 25: Hyundai Motor Company: Key Employees
Table 26: Mexico size of population (million), 2016-20
Table 27: Mexico gdp (constant 2005 prices, \$ billion), 2016-20
Table 28: Mexico gdp (current prices, \$ billion), 2016-20
Table 29: Mexico inflation, 2016-20
Table 30: Mexico consumer price index (absolute), 2016-20
Table 31: Mexico exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Mexico car manufacturing industry value: \$ billion, 2016-20

Figure 2: Mexico car manufacturing industry volume: thousand units, 2016-20

Figure 3: Mexico car manufacturing industry geography segmentation: % share, by value, 2020

Figure 4: Mexico car manufacturing industry value forecast: \$ billion, 2020-25

Figure 5: Mexico car manufacturing industry volume forecast: thousand units, 2020-25

Figure 6: Forces driving competition in the car manufacturing industry in Mexico, 2020

Figure 7: Drivers of buyer power in the car manufacturing industry in Mexico, 2020

Figure 8: Drivers of supplier power in the car manufacturing industry in Mexico, 2020

Figure 9: Factors influencing the likelihood of new entrants in the car manufacturing industry in Mexico, 2020

Figure 10: Factors influencing the threat of substitutes in the car manufacturing industry in Mexico, 2020

Figure 11: Drivers of degree of rivalry in the car manufacturing industry in Mexico, 2020

Figure 12: Mexico car manufacturing industry share: % share, by volume, 2020

## I would like to order

Product name: Car Manufacturing in Mexico - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/CF0A2C1D7F71EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CF0A2C1D7F71EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

