

# Car Manufacturing in Malaysia

<https://marketpublishers.com/r/C858040B343EN.html>

Date: April 2020

Pages: 49

Price: US\$ 350.00 (Single User License)

ID: C858040B343EN

## Abstracts

Car Manufacturing in Malaysia

### SUMMARY

Car Manufacturing in Malaysia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

The Malaysian car manufacturing industry had total revenues of \$15.0bn in 2019, representing a compound annual growth rate (CAGR) of 0.4% between 2015 and 2019.

Industry production volume increased with a CAGR of 1% between 2015 and 2019, to reach a total of 580.5 thousand units in 2019.

Due to the uncertain economic and political environment, rising costs of living, and weakening of the Malaysian ringgit, consumer confidence was weak, leading to declines in 2016 and 2017.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the car manufacturing market in Malaysia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car manufacturing market in Malaysia

Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Malaysia car manufacturing market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Malaysia car manufacturing market by value in 2019?

What will be the size of the Malaysia car manufacturing market in 2024?

What factors are affecting the strength of competition in the Malaysia car manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in Malaysia's car manufacturing market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Market share

7.2. Who are the leading players?

7.3. How are strategic alliances used by the leading companies?

7.4. How is new technology opening up competition?

7.5. How are leading players progressing in the hybrid & electric cars segment?

7.6. What impact could the Covid-19 pandemic have on leading players?

## **8 COMPANY PROFILES**

8.1. Toyota Motor Corporation

8.2. Proton Holdings Berhad

8.3. Honda Motor Co., Ltd.

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Malaysia car manufacturing industry value: \$ billion, 2015-19

Table 2: Malaysia car manufacturing industry volume: thousand units, 2015-19

Table 3: Malaysia car manufacturing industry geography segmentation: \$ billion, 2019

Table 4: Malaysia car manufacturing industry value forecast: \$ billion, 2019-24

Table 5: Malaysia car manufacturing industry volume forecast: thousand units, 2019-24

Table 6: Malaysia car manufacturing industry share: % share, by volume, 2019

Table 7: Toyota Motor Corporation: key facts

Table 8: Toyota Motor Corporation: Annual Financial Ratios

Table 9: Toyota Motor Corporation: Key Employees

Table 10: Toyota Motor Corporation: Key Employees Continued

Table 11: Toyota Motor Corporation: Key Employees Continued

Table 12: Toyota Motor Corporation: Key Employees Continued

Table 13: Proton Holdings Berhad: key facts

Table 14: Proton Holdings Berhad: Key Employees

Table 15: Honda Motor Co., Ltd.: key facts

Table 16: Honda Motor Co., Ltd.: Annual Financial Ratios

Table 17: Honda Motor Co., Ltd.: Key Employees

Table 18: Honda Motor Co., Ltd.: Key Employees Continued

Table 19: Honda Motor Co., Ltd.: Key Employees Continued

Table 20: Honda Motor Co., Ltd.: Key Employees Continued

Table 21: Malaysia size of population (million), 2015-19

Table 22: Malaysia gdp (constant 2005 prices, \$ billion), 2015-19

Table 23: Malaysia gdp (current prices, \$ billion), 2015-19

Table 24: Malaysia inflation, 2015-19

Table 25: Malaysia consumer price index (absolute), 2015-19

Table 26: Malaysia exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Malaysia car manufacturing industry value: \$ billion, 2015-19

Figure 2: Malaysia car manufacturing industry volume: thousand units, 2015-19

Figure 3: Malaysia car manufacturing industry geography segmentation: % share, by value, 2019

Figure 4: Malaysia car manufacturing industry value forecast: \$ billion, 2019-24

Figure 5: Malaysia car manufacturing industry volume forecast: thousand units, 2019-24

Figure 6: Forces driving competition in the car manufacturing industry in Malaysia, 2019

Figure 7: Drivers of buyer power in the car manufacturing industry in Malaysia, 2019

Figure 8: Drivers of supplier power in the car manufacturing industry in Malaysia, 2019

Figure 9: Factors influencing the likelihood of new entrants in the car manufacturing industry in Malaysia, 2019

Figure 10: Factors influencing the threat of substitutes in the car manufacturing industry in Malaysia, 2019

Figure 11: Drivers of degree of rivalry in the car manufacturing industry in Malaysia, 2019

Figure 12: Malaysia car manufacturing industry share: % share, by volume, 2019

## I would like to order

Product name: Car Manufacturing in Malaysia

Product link: <https://marketpublishers.com/r/C858040B343EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C858040B343EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970