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Car Manufacturing in Indonesia

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Abstracts

Car Manufacturing in Indonesia

SUMMARY

Car Manufacturing in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

The Indonesian car manufacturing industry had total revenues of $23.6bn in 2019, representing a compound annual growth rate (CAGR) of 14.4% between 2015 and 2019.

Industry production volume increased with a CAGR of 7.4% between 2015 and 2019, to reach a total of 1,098.2 thousand units in 2019.

Attracted by low per capita-car ownership, low labor costs and a rapidly expanding middle class, various global car-makers (including Toyota and Nissan) decided to invest heavily to expand production capacity in Indonesia and may make it their future production hub.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the car manufacturing market in Indonesia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car manufacturing market in Indonesia

Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia car manufacturing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Indonesia car manufacturing market by value in 2019?

What will be the size of the Indonesia car manufacturing market in 2024?

What factors are affecting the strength of competition in the Indonesia car manufacturing market?

How has the market performed over the last five years?

Who are the top competitiors in Indonesia's car manufacturing market?

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